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Key Dates

Online registration opens:
Monday, December 10, 2012

Entries submitted online by:
Wednesday, January 16, 2013

Judging in Columbia, Mo.:
February 5 - 26, 2013



Pictures of the Year
 International
 is a program of the

Donald W. Reynolds Journalism Institute
 at the Missouri School of Journalism



CALL FOR ENTRIES

Complete Guide for Entry, Registration, and Category Descriptions

Welcome to the 70th anniversary of the Pictures of the Year International competition.

POYi is the oldest and the most prestigious photojournalism program and competition in the world. Each year, POYi recognizes excellence in photojournalism, multimedia, and visual editing. POYi is committed to engaging citizens worldwide with great documentary photography by sponsoring educational public exhibitions. POYi believes it is critical for citizens to experience your documentation of the news events and social issues facing our world. When you enter Pictures of the Year International, your work reaches out to citizens worldwide and becomes a part of visual history.

Special Interest for 2012

◆ ePublications

With a sincere goal to recognize emerging forms of visual presentations, POYi is creat-

ing two ePublishing categories for 2012. The categories invites entries for stand-alone topics created for apps, interactive pdfs, or mobile optimized websites. The two categories are “Best eProject” for projects with 2012 photos, and “Best eBook” for expanded works using photos from the past several years.

◆ 2012 Specialty Categories

Specialty categories this year are for campaign and Olympics coverage. There are three campaign categories: Campaign 2012, Campaign 2012 Picture Story, and Presidential 2012. Olympics includes two singles categories — Olympics Action and Olympics Feature.

◆ Sports Returns as Entry ‘Division’

The new “Sports Division,” last year was a huge success and we are bringing it back, complete with its own jury and expanded categories including the Sports Photographer of the Year.

Awards & Prizes

Photographer of the Year

Freelance / Agency

\$1,000 cash prize, a Tiffany crystal trophy

Photographer of the Year - Newspaper

\$1,000 cash prize, a Tiffany crystal trophy

Sports Photographer of the Year

\$1,000 cash prize, a Tiffany crystal trophy

Multimedia Photographer of the Year

\$1,000 and a Tiffany crystal trophy

Documentary Project of the Year Award

\$1,000 and a Tiffany crystal trophy

World Understanding Award

\$1,000 and a Tiffany crystal trophy

Environmental Vision Award

\$1,000 and a Tiffany crystal trophy

Community Awareness Award

\$1,000 and a Tiffany crystal trophy

Best Photography Book Award

\$1,000 and a Tiffany crystal trophy;
Publishing house receives
an engraved plaque

Individual category winners

1st — Engraved plaque awards
2nd, 3rd, & AE — Certificate awards

How to Register & Upload

POYi features electronic online entry and registration. The POYi servers will be open and available for uploads beginning Monday, Dec. 10. Email notification and our website will announce the availability. This information provides the complete details of all categories and the entry process.

To submit entries:

- ◆ Access the POYi website at www.poyi.org and follow the “70th POYi Entry” link.
- ◆ Register your information online.
- ◆ Upload photo .JPG files, editing .PDF files, or list URLs with active links into the appropriate categories.
- ◆ Enter payment information and submit form.
- ◆ You will receive email receipt confirming your successful upload and payment.
- ◆ The deadline is Wednesday, Jan. 16, 2013 at 11:59 p.m. (Central Standard Time).

Entry Submissions

Please provide \$50 (U.S. dollars) for each photographer or editor registration. Each registration may include up to 15 submissions.

15 “Submissions” Defined

A single “submission” consists of:

- ◆ An entry in single-picture category
- ◆ An entry in multiple-picture story category
- ◆ An entry in an editing category (#29 - 36)
- ◆ An entry in a multimedia category (#23 - 28)
- ◆ A Photographer of the Year portfolio — either

Freelance/Agency, Newspaper, and/or Sports.

◆ An entry in any Premier category: World Understanding Award, Global Vision Award, Documentary Project of the Year, Community Awareness Award, or Multimedia Photographer of the Year.

An extra \$50 for:

- ◆ Each entry made in the “Best Publications” division (#37 – 42).
- ◆ Multimedia Photographer of the Year.
- ◆ Documentary Project of the Year — the fee provides for three submitted projects.
- ◆ Exception: “Best Photography Book” (#42) and “Best eBook” (#38). If a contestant is only entering a single book or eBook and no other submissions, then a single \$50 fee is all that is required.
- ◆ Free: “Best Newspaper” (#40) and “Best Magazine” (#41). The extra fee is waived for these two categories when submitting a “Best eProject” or “Best eBook” category entry.

Entry fees may be paid online with VISA, MasterCard and Discover. American Express is not accepted.

News organizations may sponsor the entries of multiple individual entrants with a combined payment. The electronic registration form provides for sponsored payments.

Winner Notification

Winners will be posted Thursday, February 28, 2013. All winners will be contacted immediately after the results are announced.

Spirit of the Competition

The mission of Pictures of the Year International is to recognize excellence in documentary photography and photojournalism, within both still and motion photography formats.

Images should reflect the news events and social issues with respect for the integrity of the scene and the intent of the moment. Scenes that are set up or staged by the photographer do not honor the essence of documentary photography. Portrait categories are the only exceptions.

The essential goal is to review and honor work from this past year 2012.

Respect the spirit of the competition.

Quick Answers

- ◆ Publication is **not a requirement** for entering photographs in any category.
- ◆ **Anyone may enter.** However, most entrants are shooting at an advanced or “professional” level.
- ◆ Photographs entered must have been **taken or published** for the first time between Jan. 1, and Dec. 31, 2012.
- ◆ Photographs must include **captions.**
- ◆ Photographic retrospectives, collections, personal websites, or career portfolios are not eligible in any category.
- ◆ Each photographer must have an **individual registration.**
- ◆ Deadline is Wednesday, January 16, 2013 at 11:59 p.m (**U.S. Central time**).

General Guidelines

- ◆ Still photography entries must be the work of only one person with a single credit line.
- ◆ Each photographer whose work is entered must have an individual registration.
- ◆ Organization may enter work on behalf of photojournalists, but **each photographer must have an individual registration.**
- ◆ Avoid duplicate entries between agency and photographer to not enter the same work.
- ◆ Editing and multimedia organizations may create a single “team” registration and enter multiple editors’ work up to **15 submissions.**
- ◆ A participant’s entries will not be reclassified or moved to another category by the judges. Entries may be moved before judging begins.

Singles & Photo Stories

- ◆ One image per .JPG file. No diptychs.
- ◆ A single photograph may be submitted only once among the single-picture categories.
- ◆ A single photograph may appear as part of a picture story, but in no more than one story.
- ◆ A picture story may be entered only once.
- ◆ A picture story consists of 3 - 12 photos.

Freelance & Newspaper Defined

- ◆ “Freelance/Agency” photo story and portfolio categories are **open to all** photographers — freelance, independent, self-employed, agency, or wire service photographers.
- ◆ “Newspaper” photo story and portfolio categories are **only open** to photographers

employed as **staff members** for a regularly published **newspaper**, either in print or online. Part time or “stringers” may enter the “Newspaper” categories if a significant majority of their work is for one specific newspaper.

- ◆ A photographer’s stories and portfolio must be entered consistently in the same division — “Newspaper” or “Freelance/Agency.”

File Specifications

- ◆ **File naming**
Your files are automatically renamed when you submit. It is not necessary to rename your files.
- ◆ **Still photography files**
File type: JPG. Be sure each file is a .JPG and carries the extension “.JPG”
Image Size: **3,000 pixels or larger**, on the longer side — width or height.
Resolution: 300 dpi, **minimum.**
- ◆ **Editing page files**
File type: PDF. Be sure each file is a .PDF and carries the extension “.PDF”
Quality: “High Quality Print.”
Pages: Submit each page as a separate .PDF file. Do not group pages or embed files together. A doubletruck or spread (two facing pages) should be submitted as a single .PDF file.
- ◆ **Multimedia entries**
Type: URL single primary active link.
Links: Active through judging dates.
Secured: No password-protected Vimeo links.
Files: **Do not attempt to upload original .mov, mp4, m4v, or .swf files.**

Rules on Digital Processing and 'App' Filters for Still Photojournalism

POYi accepts two photographic modes: color and black & white. For color images, the goal is to replicate what the human eye experiences. Routine image correction for color toning, white balance, and exposure is acceptable. Flagrantly desaturated or over saturated images may be disqualified. Black & white images should display a full grayscale range from deep-shadow blacks to highlight whites.

Photos from mobile-device cameras are eligible. However, the use of software capture filters (Hipstamatic, CameraBag, Instragram) that artificially impose on the integrity of the scene with excessive tonal aberrations, textures, vignetting, or other artistic abstractions may be disqualified.

Judges will disqualify entries that they feel over manipulate the image or exploit the process.

Digital manipulation/alteration of content, manufactured photo illustrations, double exposures, added masks, borders, backgrounds, text, handwritten notes, or other artistic effects are all prohibited.

Diptychs, triptychs are not eligible.

Film edges will be allowed if the original photograph was shot on film (negative or transparency) or Polaroid and the border is the true nature of the medium.

1 - Science & Natural History

Single photographs that increase understanding and appreciation of science or the natural world.

2 - Science & Natural History Picture Story

A multiple-picture story, essay, sequence, or series that increases understanding and appreciation for science or the natural world. Summarize the story (2,000 characters or less) in the story summary field of the registration form. Twelve photographs maximum per entry.

3 - General News

Single photographs from a news event or social issue for which planning was possible — distinct from breaking spot news.

(Note: Campaign single photographs should be entered in categories, #5 or #6.)

4 - Spot News

Single photographs of breaking news or unplanned events taken during daily coverage.

(Note: Campaign single photographs should be entered in categories, #5 or #6.)

5 - Presidential 2012

Single photographs that capture the emotion, character, interaction, mood, or environment of Barak Obama or Mitt Romney from their general election campaigns. Coverage only during the 2012 general election period from April 25 through post-election day Nov. 7.

(Note: Photo stories on the Presidential race should be entered in Campaign 2012 Picture Story category #7.)

6 – Campaign 2012

Single photographs that capture the emotion, character, interaction, mood, or campaign environment during a race for local, state, or national election. Photographs must be shot during 2012.

7 – Campaign 2012 Picture Story

A multiple-picture story, essay, sequence, or series that increases understanding and appreciation of the mood of voters, the character of a candidate, or the events of a campaign during a race for local, state, or national election. Summarize the story (2,000 characters or less) in the story summary field of the registration form. Twelve photographs maximum per entry. Photographs must be shot during 2012.

8 - Feature

Single photographs, candid and unposed, that reflect the human experience, celebrate life, or chronicle a cultural trend. Respect for the dignity of the subject is important.

(Note: Campaign single photographs should be entered in categories, #5 or #6.)

9 - Portrait

Single photographs of a person that reveal the essence of the subject's character.

10 - Portrait Series

A themed series of portraits that reveals the essence of the subjects' character. Summarize the series topic (2,000 characters or less) in the story summary field of the registration form. Seven photographs maximum per series.

Picture Stories

“Freelance / Agency” photo story and portfolio categories are **open to all** photographers — freelance, independent, self-employed, agency, or wire service.

“Newspaper” photo story and portfolio categories are **only open** to photographers employed as **staff members** for a regularly published newspaper, either in print or online. Part time or “stringers” may enter the “Newspaper” categories if a significant majority of their work is for one newspaper.

A photographer’s stories must be entered consistently in the same division.

Guidelines state that entries “must have been **taken or published** for the first time during 2012.” We recognize that some may exploit this “*or published*” phrase. A few pre-2012 images are acceptable, if they are an integral part of a story and have not been published before. Please consider your purpose for submitting pre-2012 images.

Entries should have a clearly defined structure with each image contributing something different. Literal, chronological stories and thematic essays are both acceptable; logical organization, however, is essential. Edit tightly. Eliminate weak and redundant images.

A picture story may be entered only once. Do not re-edit photos from the same story then submit as a different version.

News Picture Story

A multiple-picture story, essay, sequence, or series based on daily coverage of general news or breaking news. Summarize the story (2,000 characters or less) in the story summary field of the registration form. Each photograph within a story must include a caption. Twelve photographs maximum per story.

(Note: Same story cannot be entered in more than one multiple-picture story category.)

11 - Newspaper category

12 - Freelance/Agency category

Issue Reporting Picture Story

A multiple-picture story, essay, sequence, or series that explores an important social, economic, or political issue. Summarize the story (2,000 characters or less) in the story summary field of the registration form. Each photograph within a story must include a caption. Twelve photographs maximum per story.

(Note: Same story cannot be entered in more than one multiple-picture story category.)

13 - Newspaper category

14 - Freelance/Agency category

Feature Picture Story

A multiple-picture story, essay, sequence, or series that reflects the human experience, celebrates life, or chronicles a cultural trend. Respect for the dignity of the subject is important. Summarize the story (2,000 characters or less) in the story summary field of the registration form. Each photograph within a story must include a caption. Twelve photographs maximum per story.

(Note: Same story cannot be entered in more than one multiple-picture story category.)

15 - Newspaper category

16 - Freelance/Agency category



Sports Division is on next page.

17 - Sports Action

Single photographs that capture the peak action of individual or team sports in **professional, semi-professional, minor league, farm league, pre-Olympic trials, Paralympics, or collegiate-level** divisions. Jubilation, dejection, and reaction photographs should be entered in the Sports Feature category.

18 - Sports Feature

Single photographs that increase understanding and appreciation for individual and team in **professional, semi-professional, minor league, farm league, pre-Olympic trials, Paralympics, or collegiate-level** divisions. The photographs should spotlight emotion, celebration, jubilation, dejection, and reaction among athletes and fans. Peak action photographs should be entered in the Sports Action category.

19 - Recreational Sports

Single photographs that celebrate the role of community leagues, amateur enthusiasts, or intramural contests in individual and team sports, and among participants and fans. **The spirit of this category — “recreational**

sports” — is to encourage attention to the small events that are often overshadowed by sports in the top-tier spotlight. Peak action, jubilation, dejection, reaction, and feature photographs are all acceptable, so long as the coverage is on recreational sports.

20 - Olympics Action

Single photographs that capture the peak action of individual or team competition in the 2012 Summer Olympics in London. Jubilation, dejection, and reaction photographs should be entered in the Olympics Feature category.

(Note: Must be shot during 2012 Summer Olympics in London between July 27 and Aug. 12 only. Action from pre- or post-Olympic contests, such as the various Olympic trials or Paralympics, should be entered in the Sports Action category #17.)

21 - Olympics Feature

Single photographs that increase the understanding and appreciation for individual and team sports or celebrates the role athletics play in the lives of athletes and fans at the 2012 Summer Olympics in London.

(Note: Must be shot during 2012 Summer Olympics in London between July 27 and Aug. 12 only. Action from pre- or post-Olympic contests, such as the various Olympic trials or Paralympics, should be entered in the Sports Feature category #18.)

22 - Sports Picture Story

A multiple-picture story, essay, sequence, or series that increases understanding and appreciation for individual and team sports and/or the role that athletics play in the lives of amateur and/or professional athletes and fans. Summarize the story in a single paragraph (2,000 characters or less) in the story summary field of the registration form. Each photograph within a story must include a caption. Twelve photographs maximum per story.

Sports Multimedia Story (#27)

See the Multimedia categories, page 7.

Sports Story Editing (#33)

See the Editing categories, page 8.

Sports Photographer of the Year

See the Premier categories, page 10.



Multimedia Division is on next page.

Multimedia Stories

Open to everyone — teams or individuals, either independent or affiliated with an organizations.

Stories should conform to a documentary approach with journalistic standards. The multimedia categories are intended to appraise storytelling in still and/or motion photojournalism (video) with audio, using observational and direct cinema techniques. The goal is to “show” the story rather than have a interviewee “tell” the story. News value, visual aesthetics, audio, as well as overall narrative structure will be the guiding criteria for the judges.

Stories that feature staged reenactments, personal portfolios, or business / organization promotions are not eligible. Also, stories where the funding organization is the primary subject of the piece are not eligible.

Multimedia stories must be either shot or published online during 2012. Stories previously entered in the 69th POYi competition are not eligible.

Submit a URL single primary link for each story. Make sure the online links are active. **Do not attempt to upload original .mov, mp4, m4v, or .swf files.**

Enter each story only once, except as part of entries for Multimedia Portfolio and Documentary Project of the Year.

23 - News Multimedia Story

A multimedia story or essay based on coverage of general news or breaking news. Each entry should be a single news story or essay under six minutes in length. Stories over six minutes should be entered in the “Multimedia Documentary,” category # 28.

24 - Issue Reporting Multimedia Story

A multimedia story or essay that explores an important social, economic, or political issue. Each entry should be a single issue-related story or essay under six minutes in length. Stories over six minutes should be entered in the “Multimedia Documentary,” category # 28.

25 - Feature Multimedia Story

A multimedia story or essay that reflects the human experience, celebrates life, or chronicles a cultural trend. Respect for the dignity of the subject is important. Each entry should be a single feature story or essay under six minutes in length. Stories over six minutes should be entered in the “Multimedia Documentary,” category # 28.

26 - Campaign 2012 Multimedia Story

A multimedia story or essay that increases understanding and appreciation of the mood of voters, the character of a candidate, or the events of a campaign during a race for local, state, or national election. Each entry should be a single feature story or essay under six minutes in length. Stories over six minutes should be entered in the “Multimedia Documentary,”

category # 28.

27 - Sports Multimedia Story

A multimedia story or essay that increases understanding and appreciation for individual and team sports and/or the role that athletics play in the lives of amateur and/or professional athletes and fans. Each entry should be a single sports story or essay under six minutes in length. Stories over six minutes should be entered in the “Multimedia Documentary,” category # 28.

28 - Multimedia Documentary

A multimedia story or essay that adopts the concepts of documentary film using observational and direct cinema techniques with an extended length up to 35 minutes. Stories should conform to a documentary approach with journalistic standards that focus on the news events, social issues, or cultural trends of 2012. The term “documentary” in this context, is defined as storytelling grounded in truth, relying on visual evidence to report real situations or events involving real subjects who present themselves as themselves. Not fitting this definition are fictional allegories, historical reenactments, docu-dramas, or television news reports where an on-camera commentator tells the story.

(Note: A shorter, edited version cannot also be entered in multimedia categories #23 - 25.)

Multimedia Photographer of the Year, and Documentary Project of the Year

See the Premier categories, page 11.

Photo Editing

Photo editing should demonstrate sensitivity for the selection and organization of documentary photography. Page design should reflect consideration for the reader and respect for the vision of the photographer.

Judges will consider the effectiveness of the captions, headlines, and other display typography as well as photo content. Aggressive local coverage and imaginative editing of wire and syndicated photos are important. Design and presentation of inside pages and section fronts will be evaluated.

The distinctions of “single” and “multiple” pages are removed for greater flexibility to enter packages. So, an entry may be comprised of a single page, a newspaper doubletruck, a magazine spread or multiple pages — whatever combination best reflects the visual editing of the story. It is encouraged that editing participants tighten each entry to remove weak display or type-heavy pages.

All stories must be published during 2012.

A published story may be submitted only once. Do not add or remove pages from the same story then submit as different versions of the same story.

News & Issue Story Editing

A published news story or essay based on daily coverage of general news, breaking news, or an issue-related story or essay that explores an important social, economic, or political issue. Entries must be from a single issue, of one or more pages.

29 - Newspaper category

30 - Magazine category

Feature Story Editing

A published feature story or essay that reflects the human experience, celebrates life, or chronicles a cultural trend. Must be from a single issue, of one or more pages.

31 - Newspaper category

32 - Magazine category

33 - Sports Story Editing

A sports story or essay published in either a magazine or newspaper based on event coverage or features. Entries must be from a single issue, of one or more pages.

(Note: For both Newspaper and Magazine entries.)

34 -Series or Special Section

One topic covered in one or more issues of a magazine or newspaper, or in a reprinted edition.

(Note: For both Newspaper and Magazine entries.)

Picture Editing Portfolios

A picture editing portfolio may be submitted by an individual editor, a team, or both. Edit tightly. A portfolio entry should present less than 40 pages.

35 - Newspaper category

36 - Magazine category



Best Publications Division is on next page.

Entering “Best Publications”

See page 2 of this “Call for Entries” for categories with **extra \$50 fee or waived fees**. If entering **only** a single “Best Photography Book” or “Best eBook” entry and no other category entries, then a single \$50 fee is all that is required.

◆ **“Best eProject” and “Best eBook”** categories (# 37 & 38) will accept entries as apps, downloadable PDFs, mobile optimized websites, or other digital publishing forms. On the registration form, please provide specific directions on where POYi can download the app, PDF, or website link. Also if the app is from iTunes, Amazon, or any other online book retailers, be sure to include a courtesy login and password to download the app.

◆ **“Best Website”** entries will submit URLs in spaces provided on the registration form. The five URLs should point to:

- 1.) the organization’s web home page
- 2.) the photo gallery / multimedia page
- 3.) and three specific stories

◆ **“Best Magazine,” “Best Newspaper,” and “Best Photography Book”** entries, tape a “Best” label to the back. Place the complete newspapers, magazines, or book in one envelope. **Mail or courier to:**
Pictures of the Year International
Missouri School of Journalism

109 Lee Hills Hall
Columbia, MO 65211

37 – Best eProject

This category will recognize a story, series, or project photographed in 2012 on a single topic news event, social issue, or cultural trend presented on an ePublishing platform.

38 – Best eBook

This category will recognize an extensive, long-term documentary photography project presented on an ePublishing platform. Content is not limited to 2012 and may have been photographed anytime within the last three years (2010, 2011, or 2012). Photographs may be the work of one or more photographers.

39 – Best Website

Open to online sites affiliated with news organizations, newspapers, magazines, or specialty advocacy organizations. This category will recognize overall excellence in use of photojournalism (still and/or motion), interactive design, and multimedia storytelling on websites produced by independent teams, individual journalists, or media companies.

- ◆ Only one entry per organization.
- ◆ The judges will review the website’s overall home page; the photo gallery / multimedia page; and three specific multimedia stories. Provide URL links to:
 - 1.) the organization’s website home page
 - 2.) the photo gallery and/or multimedia page
 - 3.) and three specific multimedia stories. Stories may be from a larger project.
- ◆ Portfolios, business promotions, catalogs, or personal websites are not eligible.

40 – Best Newspaper

Only one entry per publication. Submit the three very best issues of the newspapers from any dates during 2012.

41 - Best Magazine

Only one entry per publication. Submit the three very best issues of the magazine from any dates during 2012.

42 - Best Photography Book

Note: This is a Premier Award category.

Book entries must rely on documentary photography and have been published sometime within the last three years (2010, 2011, or 2012). Photographs may be the work of one or more photographers.

- ◆ The photographer and the publishing house should coordinate so that duplicate entries are not received.
- ◆ Previous entries are not eligible.
- ◆ Mail or ship by courier (FedEx, DSL, UPS, or postal mail) only one print-bound copy of the book and tape a “Best Book” label on the inside of the back cover. Download the .pdf “Best Publications Label” from our website. Include the title on the label and entry form.
- ◆ The trophy and cash prize will honor the photographer(s). The publishing group will be recognized with a plaque, listing the editors and photographers involved.
- ◆ An **extra \$50** per entry for each book entered in this Premier category. If a contestant is **only** entering a single book and not entering any other category, then a **single \$50**.

Photographer of the Year Newspaper

- ◆ This Premier category is **only open** to photographers who are employed as **staff members** for a regularly published **newspaper**, either in print or online. Part time or “stringers” may enter if a significant majority of their work is for one specific newspaper. Freelance and agency-based photographers should enter Photographer of the Year - Freelance / Agency category.
- ◆ Submit a maximum of 50 photographs.
- ◆ A portfolio should be diverse with single pictures and at least two multiple-picture stories. Stories are not limited to 12 images.
- ◆ Singles within the portfolio should not be repeated in a picture story in the portfolio.
- ◆ Arrange your singles and picture stories in the order you wish them to be reviewed. Judges will view singles first, then stories.
- ◆ It is **not** necessary to insert a blank black .JPG file (black slide) between photo stories. The new uploading program will automatically insert a blank slide at the beginning of each story for separation.
- ◆ Photographers should enter single and picture story categories so judges are familiar with the work before portfolios are judged.
- ◆ POYi will not separate a portfolio and enter the images in individual categories. If you wish to enter work from your portfolio into single or picture story categories, you must upload separate files into those categories.

Photographer of the Year Freelance / Agency

- ◆ This Premier category is **open to all** photographers — freelance, independent, self-employed, agency, or wire service photographers. Newspaper photographers should enter in the Photographer of the Year - Newspaper.
- ◆ Submit a maximum of 50 photographs.
- ◆ A portfolio should be diverse with single pictures and at least two multiple-picture stories. Stories are not limited to 12 images.
- ◆ Singles within the portfolio should not be repeated in a picture story in the portfolio.
- ◆ Arrange your singles and picture stories in the order you wish them to be reviewed. Judges will view singles first, then stories.
- ◆ It is **not** necessary to insert a blank black .JPG file (black slide) between photo stories. The new uploading program will automatically insert a blank slide at the beginning of each story for separation.
- ◆ Photographers should enter single and picture story categories so judges are familiar with the work before portfolios are judged.
- ◆ POYi will not separate a portfolio and enter the images in individual categories. If you wish to enter work from your portfolio into single or picture story categories, you must upload separate files into those categories.

Sports Photographer of the Year

- ◆ This Premier category is **open to everyone**.
- ◆ Contestants also may enter either one of the “Photographer of the Year” categories, and may repeat images or stories from their Sports portfolio into their “Photographer of the Year” portfolio.
- ◆ Submit a maximum of 30 photographs.
- ◆ A portfolio should be diverse with single pictures and at least one multiple-picture story. Stories are not limited to 12 images.
- ◆ Represent at least three different sports.
- ◆ All photographs included in the portfolio must be shot during 2012.
- ◆ Singles within the portfolio should not be repeated in a picture story in the portfolio.
- ◆ Arrange your singles and picture stories in the order you wish them to be reviewed. Judges will view singles first, then stories.
- ◆ It is **not** necessary to insert a blank black .JPG file (black slide) between photo stories. The new uploading program will automatically insert a blank slide at the beginning of each story for separation.
- ◆ Photographers should enter the various Sports categories, so judges are familiar with the work before portfolios are judged.
- ◆ POYi will not separate a portfolio and enter the images in individual categories. If you wish to enter work from your portfolio into single or picture story categories, you must upload separate files into those categories.

Premier Division continued next page

Multimedia Photographer of the Year

- ◆ This Premier category is **open to everyone**. The multimedia portfolio should spotlight the visual content (still photos and/or video) of an **individual photojournalist or videographer** who works either independently or with an organization. The producers and editors for each of the pieces in the portfolio may be comprised of different members and will be recognized. A portfolio of diverse work from throughout the year. The portfolio may include from three to five multimedia stories.
- ◆ Submit a maximum of five multimedia stories (as URL address links). Each story or essay should be under six minutes in length.
- ◆ A portfolio should be diverse and must include multimedia pieces entered in at least two multimedia categories #23 - 27.
- ◆ An **extra \$50** per entry for this Premier category.

Documentary Project of the Year

This Premier category is open to teams or individuals that best utilize online multimedia components to investigate or explore social, economic, or political issues.

The Documentary Project of the Year category is intended to appraise visual journalism storytelling as a special report, a series, or with multiple chapters. The project should employ the right mix of still photography, motion photography (video),

audio, and graphics to visually communicate the story. In addition, news value, writing, audio, as well as overall organization, design, clarity of focus, and ease of use will be the guiding criteria for the judges.

- ◆ **Open to everyone** — Editing/production teams; individual photographers, editors, or producers; freelance journalists; photo agencies; news organizations; media companies; newspapers; magazines; NGOs or other advocacy organizations.
- ◆ There are no length criteria.
- ◆ Personal web portfolios, agency catalogs, or business promotions are not eligible.
- ◆ Projects must have been either shot, produced, or published during 2012.
- ◆ Provide a URL to the project's primary web page during registration. The judges will review the work as it appears online, so make sure the URLs are active and current.
- ◆ An **extra \$50** per entry for this Premier category. If a contestant is **only** submitting one entry, and not entering any other category, then just a **single \$50**.
- ◆ **Three projects constitutes one entry**. Each individual project will be judged separately. There is no limit on the number of times that a team or individual may enter, but counts toward the 15 total possible submissions in POYi. For example, if a contestant wishes to submit six projects, they could submit three projects for the first \$50, then submit three more for another \$50.

World Understanding Award

This Premier category will recognize a photographer's long-term story, project, or essay that focuses on the human condition and portrays a sense of justice or insight into difficult problems. This could include a facet of human relations, a mutual concern for world conflict, social injustice, or any number of other topics.

- ◆ Submit a maximum of 40 images.
- ◆ Entries need not have been published.
- ◆ There are no subject requirements.
- ◆ There are no time restrictions. Photos need not have been taken during 2012.
- ◆ The project essay must be summarized in a single paragraph (2,000 characters or less) in the story summary field of the registration form.
- ◆ All photographs must include captions.
- ◆ Previous World Understanding entries may not be resubmitted for five years.
- ◆ Winning entries from previous years may not be resubmitted.
- ◆ Portions of the essay **may not be** entered in single or picture story categories.
- ◆ Portions of the essay may be part of a Photographer of the Year portfolio entry only if the photos entered were taken or published during the current competition year 2012.

❖ *Premier Division continued next page*

Community Awareness Award

This Premier category will recognize a photographer's extended story or essay that demonstrates an understanding of and appreciation for everyday life within a community. A "community" definition may include a small commune, a neighborhood, a town, a city, a rural agricultural area, or socioeconomic region. The purpose is to encourage attention to the small events in life that are often overshadowed by the news of the day, and to celebrate those images that remind us that the world turns on the work and dreams of the common woman and man.

- ◆ Submit a maximum of 40 images.
- ◆ Entries need not have been published.
- ◆ A majority of the photos must have been taken during 2012. Historic or establishing images shot in previous years may be included as supporting or transitional material.
- ◆ The project essay must be summarized in a single paragraph (2,000 characters or less) in the story summary field of the registration form.
- ◆ All photographs must include captions.
- ◆ Winning entries from previous years may not be resubmitted.
- ◆ Singles and picture stories from this category **are encouraged** to be entered in other categories.
- ◆ Portions of the essay may be part of a Photographer of the Year portfolio entry if the photos were taken or published in 2012.

Environmental Vision Award

This Premier category will recognize a photographer's long-term story, project, or essay that explores issues related to the environment, natural history, or science. This could include a facet of human impact on the natural world, scientific discovery, coverage of plant or animal habitat, climate concerns, or similar topics. This is not a category for coverage of human medical issues or natural disasters, unless they are a proven result of environmental impact.

- ◆ Submit a maximum of 40 images.
- ◆ Entries need not have been published.
- ◆ A majority of the photos must have been taken during 2012. Historic or establishing images shot in previous years may be included as supporting or transitional material.
- ◆ The project essay must be summarized in a single paragraph (2,000 characters or less) in the story summary field of the registration form.
- ◆ All photographs must include captions.
- ◆ Winning entries from previous years may not be resubmitted.
- ◆ Singles and picture stories from this category **are encouraged** to be entered in Science/Natural History categories #1 and 2.
- ◆ Portions of the essay may be part of a Photographer of the Year portfolio entry if the photos were taken or published in 2012.

Angus McDougall

Overall Excellence in Editing Award

No entry required. Judges will select one organization that demonstrates excellence in photo use across all editing and multimedia divisions. Winner will host a sterling silver trophy for one year, receive a plaque, and tuition to the Missouri Photo Workshop.

How to Register & Upload

The online system provides participants with a user-friendly registration and uploading process. There is no need to rename your image files, because our system will automatically rename them to conform to the contest style.

STEP 1:

Create an account: Select the “Login” button to create a new account, or to log back in to add or edit your entries. Also, you may either submit your own work, or submit work on behalf of several photographers or editors.

STEP 2:

Registration Info: Fill out the online form with your name and contact information.

STEP 3:

Build Your Entry: Select categories via the drop-down menus, then “browse” to select your file(s) and then upload.

STEP 4:

Review Entry: The system allows you to re-login to submit more images, replace images, rearrange photos within stories or projects, and edit captions.

STEP 5:

Submit: Once your entire entry is ready, the page will direct you to “lock and calculate entry fees.” On the following screen you may “unlock” your entry to re-edit, or “go to checkout.”

Pictures of the Year International

Phone: **573-884-2188**

Email: **info@poyi.org**

Web: **www.poyi.org**

Mailing address:

Pictures of the Year International

Missouri School of Journalism, 109 Lee Hills Hall, Columbia, MO 65211



Statement

I declare that I am authorized by the holder of the copyright (or the right to copyright) to submit photographs to the 70th annual Pictures of the Year International (POYi) competition. I grant permission to Pictures of the Year International and the Missouri School of Journalism to use my submitted photographs in exhibitions, in publications, and in promotions of the competition itself, and for educational, research, and historical record purposes concerning Pictures of the Year International. This usage includes, but is not limited to, slides/tapes, television film/tapes, videodisc, DVDs, CDs, websites, and any other type of mechanical, electronic, or digital dissemination system. Winning photographs, published tearsheets, editing displays, multimedia productions, and other images selected for historic significance become part of the permanent POYi Archive. By entering, I declare that the photographs were taken or initially published during the calendar year of 2012. (The time period does not apply to the World Understanding Award.)

Pictures of the Year International is a program of the Donald W. Reynolds Journalism Institute at the University of Missouri School of Journalism. The University of Missouri is a public, tax-exempt educational institution of the State of Missouri. POYi provides an educational mission for career development and student advancement, without profit. To achieve the educational mission of the competition, POYi requests \$50 (U.S. dollars) compensation from participants to cover the costs associated with operation of the competition.



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