POYi PICTURES OF THE YEAR INTERNATIONAL

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Contents

Key Dates

Online registration opens:
Friday, December 18, 2009

Entries submitted online by:
Friday, January 15, 2010

Judging in Columbia, Mo.:
February 14 to March 5

Education and Awards program:
Annenberg Space for Photography
Los Angeles, June 24 - 25

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Pictures of the Year International
is a program of the
Donald W. Reynolds Journalism Institute
at the Missouri School of Journalism

POYi PICTURES OF THE YEAR INTERNATIONAL

C A L L   F O R   E N T R I E S

Complete Guide for Entry, Registration, and Category Descriptions

Welcome to the 67th annual Pictures of the Year International.

POYi is the oldest and the most prestigious photojournalism program and competition in the world. Each year, POYi recognizes excellence in photojournalism, multimedia, and visual editing. POYi is committed to engaging citizens worldwide with great documentary photography by sponsoring educational public exhibitions. POYi believes it is critical for citizens to experience your documentation of the news events and social issues facing our world. When you enter Pictures of the Year International, your work reaches out to citizens worldwide and becomes a part of visual history.

Special Interest for 2009

♦ **Adobe *Connect* sponsors live Webcasting**
Adobe Corporation is contributing more than 300 "seats" in its Adobe *Connect* Webcasting seminar room for the three-week duration of the international judging. POYi is honored to partner with Adobe to bring this extraordinary educational outreach to everyone free.

♦ **Nikon supports Photographer of the Year**
Nikon is supporting POYi by awarding cameras to first place recipients in both "Photographer of the Year" categories. Plus, cash awards are increased in these two premiere portfolio categories to $1,500 for first place, $750 for second, and $500 for third. Both categories are renamed: "Photographer of the Year - Freelance / Agency" replaces "Magazine Photographer of the Year." The "Photographer of the Year - Newspaper" is only open to full-time or part-time staff, or "stringers" affiliated with newspapers, either in print or online.

♦ **Economy and Civil Defiance Categories**
Two new specialty categories reflect the significant news events of 2009 — "Civil Defiance" focuses on the Iranian election and the conflicts stemming from those results; and "U.S. Economy and the Human Toll" is a multiple-picture story category.

Awards & Prizes

Photographer of the Year

Newspaper

1st — $1,500 and a Tiffany crystal trophy

2nd — $750 and an engraved plaque

3rd — $500 and an engraved plaque

Photographer of the Year

Freelance / Agency

1st — $1,500 and a Tiffany crystal trophy

2nd — $750 and an engraved plaque

3rd — $500 and an engraved plaque

Documentary Project of the Year Award

1st — $1,000 and a Tiffany crystal trophy

2nd — $500 and an engraved plaque

3rd — $250 and an engraved plaque

World Understanding Award

$1,000 and a Tiffany crystal trophy

Global Vision Award

$1,000 and a Tiffany crystal trophy

Community Awareness Award

$500 and a Tiffany crystal trophy

One Week's Work

$500 and a Tiffany crystal trophy

Best Photography Book Award

$500 and a Tiffany crystal trophy;
Publishing house an engraved plaque

Individual category winners

1st — Engraved plaques

2nd, 3rd, & AE — Certificates

Online Registration Procedures

POYi features electronic online entry and registration. The POYi servers will be open and available for uploads beginning Friday, December 18. Email notification and our Web site will announce the availability. This information provides the complete details of all categories and the entry process.

To submit entries, you will be directed to:

♦ Access the POYi Web site, www.poyi.org and follow the "67th POYi Entry" marked link.

♦ Enter your information online.

♦ Electronically submit entry form.

♦ Upload a .zip-compressed file with all your category entries.

♦ Enter payment information and submit payment form.

♦ You will receive email confirming your successful upload and payment.

♦ The deadline is Friday, January 15, 2010 at 11:59 p.m. CST.

Entry Fees

All entrants must pay an entry fee of $50 (U.S. dollars) per photographer or editor, which includes up to 15 submissions to POYi.

An extra $50 is required for:

♦ Each entry made in the "Best Use of Photographs" categories (#35 – 37).

♦ Three projects entered in the Documentary Project of the Year category.

♦ Each book entered in "Best Photography Book" category (#45). If a contestant is only entering a single book and no submissions in other categories, then a single $50 fee is all that is required.

Entry fees should be made by electronic payment, via the online entry form. VISA, MasterCard and Discover are accepted.

Payments will be accepted electronically during online registration at www.poyi.org.

News organizations may sponsor the entries of multiple individual entrants with a combined payment. The electronic registration form will provide for a sponsored payment.

15 "Submissions" Defined

A single "submission" consists of:

♦ An entry in single-picture or multiple-picture story category (#1 - 21)

♦ An entry in an editing category (#25 - 34)

♦ An entry in a multimedia story category (#22 - 24)

♦ A Photographer of the Year portfolio — either Freelance / Agency or Newspaper.

♦ An entry in World Understanding Award, Global Vision Award, Community Awareness Award, or One Week's Work.

Winner Notification

Winners will be posted at www.poyi.org on Monday, March 8, 2010.

All winners will be contacted immediately after the results have been announced and may be asked to submit reproduction quality material for use in a traveling exhibition.

Top 10 Answers

1. Publication is **not a requirement** for entering photographs in any category.

2. Photographers wishing to enter are not required to have "professional" status. However, it should be understood that a majority of the entrants are professional photographers working as freelancers, or with agencies, or on newspaper staffs.

3. Photographs entered must have been **taken or published** for the first time between January 1, and December 31, 2009. All photos entered in Civil Defiance, U.S. Economy, and Sports Portfolio categories must be shot in 2009. World Understanding Award has no restrictions.

4. Photographs must include captions.

5. Digital manipulation, manufactured photo illustrations, double exposures, added masks, borders, backgrounds, text, or other artistic effects are not allowed.

6. Diptychs are not eligible, except as part of an editing or multimedia entry (#22 - 37).

7. Photographic retrospectives, collections, personal Web sites, or career portfolios are not eligible in any category.

8. Each individual (photographer / editor) or team (editing / multimedia) must submit registration and payment online.

9. Entries will be accepted by uploading electronically online at www.poyi.org.

10. Deadline for uploading is Friday, January 15, 2010 at 11:59 p.m **CST**.

General Guidelines

♦ All photography entries must be the work of only one person. Team entries are allowed in only the Editing and Multimedia Divisions.

♦ Photographers should enter their work individually. An organization may enter work on behalf of photojournalists, but each person's work must be registered separately and sent as individual uploads. It is the responsibility of the organization to coordinate with the photographer so duplicate entries are not received. Also there should be communication between the agency and the publication so that both do not enter the same photographer's work.

♦ Editing and multimedia entries may be from either an individual editor or a team and may include up to 15 submissions. Team entries may include work from any number of people who worked on the publication or production.

♦ Picture story entries should consist of at least three, but no more than 12 photographs.

♦ Digital manipulation, manufactured photo illustrations, double exposures, added masks, borders, backgrounds, text, or other artistic effects are not allowed.

♦ Diptychs are not eligible, except as part of an editing or multimedia entry (#25 - 37).

♦ No written or printed information, such as names, affiliations, captions, or subjects' testimonials may appear within a photograph.

♦ Film edges will be allowed if the original image was shot on film and the border is the true nature of the medium (slide or negative).

♦ Judges will not reclassify entries. Entrants must edit and place their work in the categories where they think it fits best.

Singles & Photo Stories

♦ Submit only one image per .JPG digital file.

♦ A single photograph may be submitted only once among the single-picture categories.

♦ A single photograph may appear as part of a picture story, but in no more than one story.

♦ A picture story may be entered only once. Do not re-edit photos from the same story then submit as different versions.

♦ Singles and picture story entries may appear again as part of Premiere categories — Global Vision, Community Awareness, or One Week's Work. The exception is the World Understanding. Portions of World Understanding entries may not be entered as singles or photo stories.

♦ The "Freelance/Agency Picture Story Division" replaces the "Magazine" story division and is **open to all** photographers who are self-employed as a **freelance** photographer, or work — either full-time, part-time, or contract — for a news **agency**, **magazine**, or **wire service**. A photographer's individual stories must be entered consistently in the same division.

♦ The "Newspaper Picture Story Division" is **restricted** to photographers who are employed as a **staff member**, either full-time or part-time, or as a "stringer" for a regularly published **newspaper**, either in print or online. A photographer's individual stories must be entered consistently in the same division.

What Goes in the "File Info" Field

Please include the following information in the metadata, or "File Info," field for each .JPG image file:

♦ **Title:** Story or image title.

♦ **Author:** Photographer's name.

♦ **Caption/Description:** Include complete caption info. The captions are read during judging as they are submitted, so carefully prepare your captions. Multiple photographs that are entered in picture story categories and portfolios should include a story summary in the first photograph of the series. Captions and story summaries must be submitted in the English language.

♦ **Category:** Contest category number, or abbreviation filename (WUA, CAA, etc.) for the Premiere categories.

♦ **Credit:** News organization or "freelance."

♦ **Source:** Identify for whom you made the picture(s): newspaper, magazine, online, picture agency, freelance. This is how you want the full credit to read.

Digital Image File Specifications

JPG entries are required in all photography divisions, for both single-image and multiple-image story categories.

♦ File type: JPG. Be sure each file is a .JPG and carries the extension ".JPG"

♦ Resolution: 200 or 300 dpi, **minimum**

♦ Image Size: 12 to 15 inches, on the longest side — width or height, **minimum**

♦ The above **minimum** file sizes are intended to avoid "up size" or "down size" interpolation of the original files. Larger sizes are accpetable.

♦ Quality (under "compression"): .JPG high.

♦ Color Mode: RGB

♦ File naming: Details and example on next page, "File Naming Guide."

Editing File Specifications

PDF entries are required in all Editing categories, **but not** in the Best Use of Photography categories.

♦ File type: PDF (Portable Document Format). Be sure each file is a .PDF and carries the extension ".PDF"

♦ PDF quality: PDFs should be submitted at 300 dpi "print quality."

♦ No printouts of .PDF files are required. PDF entries will be judged from projection of the digital files.

♦ Pages: Each page of the publication should be submitted as a separate .PDF. A doubletruck or spread (two facing pages) should be submitted as a single .PDF file so the spread is viewed as a single design. Save each page as a unique file. Only single page .PDFs will be accepted.

♦ Naming: The file naming convention for editing .PDFs follows the same style as photographs in multiple-picture story entries. For example, 67-26-GilbS-A-01.PDF. (See next page, "File Naming Guide.")

♦ Team entries: List on the entry form everyone who deserves credit for the entry. Winners will be listed as "team" on all external publications.

Multimedia File Specifications

It is preferred that each story in be uploaded as a single file.

♦ File types: .MOV files are preferred. Other formats such as .SWF files, or .HTML files are accepted as long as the appropriate reference files are included. Also URLs are accepted, but it is important to make sure the links are active and current through judging dates.

♦ File size: .MOV files should be at a modest resolution, suitable for Web viewing.

♦ The file naming style for multimedia follows the same style as single photograph entries. For example, 67-23-GilbS-01.mov.

♦ Portfolios, business promotions, catalogues, or personal Web sites are not eligible for Documentary Project of the Year category.

♦ All production entries must have been created or published online during 2009.

♦ Team entries: List on the entry form everyone who deserves credit for the entry. Winners will be listed as "team" on all external publications.

File Naming Specifications

All files must meet the requirements of the naming convention.

♦ If entering the same image in a single picture category and multiple-picture category, include separate .JPG files for each entries with appropriate file names.

♦ All file names must have a number in the "category" part of the file name, except for Premiere categories that use an abbreviation such as WUA for World Understanding Award.

♦ When numbering files in the portfolio, place singles first, then picture stories.

♦ Insert a blank black .JPG file (black slide) at the beginning of each story to provide separation. However, there should not be any text on blank black files.

Hard Copies

Only complete issues of newspapers, magazines, or books will be accepted for entry in Best Use of Photographs (#36 & 37) and Best Photography Book Award (#45) categories. Entries will not be returned. These entries should be shipped via mail or courier to:

Pictures of the Year International
The Missouri School of Journalism
109 Lee Hills Hall
Columbia, MO 65211-1370
Phone: 573-882-4882

Instructions for File Preparation

Organize image files in a folder for entry

The entry process for POYi is a one-time procedure. **After uploading, you cannot resubmit.** Carefully edit and organize before beginning the entry process.

Once your images are prepared, collect all the files into one folder. Do not create subfolders (except for multimedia entries that require reference files for the format). Sending all of your images within one folder will simplify the sorting process.

♦ Name the folder: Photographer's Name + "POY67." Example: LeahGalloPOY67.

♦ Compress the folder into a .zip format file. Instructions on how to compress your entry into a .zip file can be found on the first page of the online entry form.

♦ Click on "File Upload" on our Web page.

♦ Follow the onscreen guides to upload your .zip compressed file.
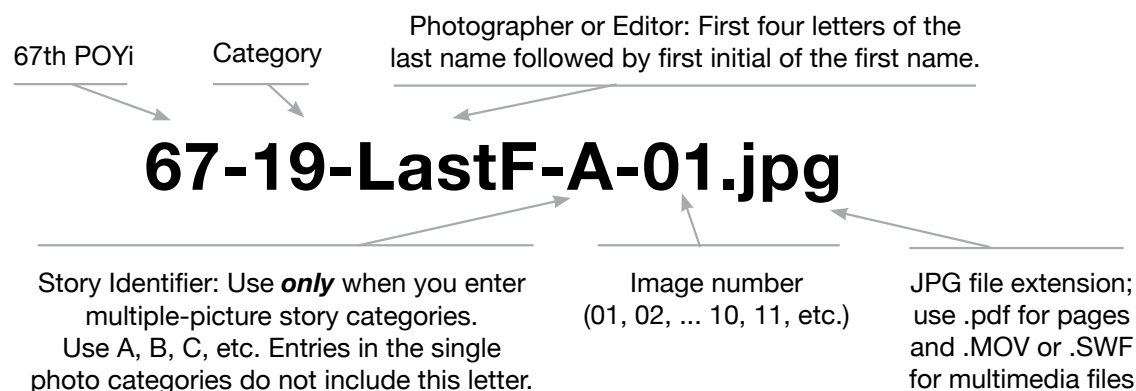
Picture story identifiers

All pictures in multiple-picture story categories should include a story identifier letter. For the first story in a specific story category, use story identifier "A." For the second story in the same category number, use story identifier "B." The third would be "C," and so on.

Premiere category identifiers

For premiere and portfolio categories, please use these category abbreviations in the file naming convention:

- POYN = Photographer of the Year - Newspaper
- POYFA = Photographer of the Year - Freelance / Agency
- DPOY = Documentary Project of the Year
- WUA = World Understanding Award
- GVA = Global Vision Award
- CAA = Community Awareness Award
- OWW = One Week's Work

67th POYi   Category   Photographer or Editor: First four letters of the last name followed by first initial of the first name.

67-19-LastF-A-01.jpg

Story Identifier: Use **only** when you enter multiple-picture story categories. Use A, B, C, etc. Entries in the single photo categories do not include this letter.

Image number (01, 02, ... 10, 11, etc.)

JPG file extension; use .pdf for pages and .MOV or .SWF for multimedia files

Spirit of the Competition

The mission of Pictures of the Year International is to recognize excellence in documentary photography and photojournalism, within both still and motion photography formats.

Images should reflect the news events and social issues with respect for the integrity of the scene and the intent of the moment. Scenes that are set up or staged by the photographer do not honor the essence of documentary photography. Portrait categories are the only exceptions.

Digital manipulation and manufactured photo illustrations are not eligible for entry in any category. Double exposures, added masks, borders, backgrounds, or other artistic effects are not allowed. Routine image correction for exposure and color toning is acceptable. However, judges will disqualify entries that they feel over manipulate the image or exploit the process.

The genuine goal is to review and honor work from this past year. Guidelines state that entries "must have been **taken or published** for the first time during 2009." We recognize that some may exploit this "*or published*" phrase. A few pre-2009 images are acceptable, if they are an integral part of a story and have not been published before. Please consider your purpose for submitting pre-2009 images.

Respect the spirit of the competition.

The General Division is open to **everyone** — freelance, contract, agency, wire service, magazine, and newspaper staff photographers.

1 - Science & Natural History
A photograph that increases understanding and appreciation of science or the natural world.

2 - Science & Natural History Picture Story
A story or essay that increases understanding and appreciation for science or the natural world. Summarize the story in a single paragraph in the "File Info" caption field of the first picture of the series. Twelve photographs maximum per entry.

3 - Sports Action
A photograph that captures the peak action of individual or team sports. Jubilation, dejection, and reaction photographs should be entered in the Sports Feature category.

4 - Sports Feature
A photograph that increases understanding and appreciation for individual and team sports or celebrates the role athletics play in the lives of amateur and/or professional athletes and fans.

5 - Sports Picture Story
A story, essay, sequence, or series that increases understanding and appreciation for individual and team sports and/or the role that athletics play in the lives of amateur and/or professional athletes and fans. Summarize the story in a single paragraph in the "File Info" caption field. Twelve photographs maximum per entry.

6 - Sports Portfolio
Demonstrate versatility. Submit a maximum of twelve single sports action and sports feature photographs that include at least three different sports. All photographs included in this portfolio category must be shot during 2009.

7 - General News Reporting
A photograph from a news event or social issue for which planning was possible — distinct from breaking spot news. (Note: U.S. Economy and Civil Defiance issues should be entered in categories #9 or 10.)

8 - Spot News
A photograph of a breaking news or unplanned event taken in the course of daily coverage. (Note: Civil Defiance issues should be entered in category #9.)

9 – Civil Defiance
A photograph that focuses on the Iranian presidential election in June and the worldwide conflicts and rallies stemming from those results through late December. Photographs entered in this category must be shot during 2009.

10 – U.S. Economy and the Human Toll Picture Story
A story or essay that captures the human impact, emotion, and consequences of the economic recession, joblessness, the housing market, and/or financial wellbeing within the United States. Summarize the story in a single paragraph in the

"File Info" caption field of the first picture of the series. Twelve photographs maximum per entry. Photographs entered in this category must be shot during 2009.

11 - Feature Single

A candid, unposed photograph that reflects the human experience, celebrates life, or chronicles a cultural trend. Respect for the dignity of the subject is important. (Note: U.S. Economy and Civil Defiance issues should be entered in categories #9 or 10.)

12 - Feature Picture Story

A candid, unposed story or essay that reflects the human experience, celebrates life, or chronicles a cultural trend. Respect for the dignity of the subject is important. Summarize the story in a single paragraph in the "File Info" caption field. Twelve photographs maximum per entry.
(Note: Picture story coverage of a significant planned or unplanned **event** that does not qualify as "hard news" or focus on "social issues," should be entered in category #18 or

21. The same picture story cannot also be re-entered in category #18 or 21.)

13 – Portrait

A photograph of a person that reveals the essence of the subject's character.

14 – Portrait Series

A themed series of portraits of individuals or a group of individuals that reveals the essence of the subjects' character. Summarize the series in a single paragraph in the "File Info" caption field of the first in the series. Seven photographs maximum per series.

15 - Best Photo Column

A regularly recurring, self-generated enterprise that uses a narrative style to blend words and images and reflects aspects of a community or lifestyle. The forum may be defined as either a photo column, photo journal, or photo blog. It should not be a trade, industry, or profession-based blog targeted only to our photojournalism community.
♦ Either individual or team submissions are acceptable.
♦ Each submission should include three representative photo columns of your choosing, per individual or team. A second submission of three additional columns is permitted, but counts toward the 15 total possible submissions in POYi. Another possibility is for an individual to make one submission, and then the news organization to enter different selections as a team entry.
♦ Provide a brief "statement of purpose" for the column, appearing in the caption field of the first image.
♦ The column must be "published" in some form — either in print or online. Independent and personal Web sites will be considered as "published."
♦ Judges also will weigh the quality of the text that accompanies the images.
♦ Entries should be submitted in their original published form as either a .JPG or .PDF page from the print edition, or a URL to the online edition.

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Picture Stories

The "**Newspaper Picture Story Division**" is **restricted** to photographers who are employed as a **staff member** — either full-time, part-time, or as a "stringer" — for a regularly published **newspaper**, either print or online.

The "**Freelance / Agency Picture Story Division"** replaces the "Magazine Picture Story Division" and is **open to all** photographers who are self-employed as a **freelance** photographer, or work — either full-time, part-time, or contract — for a news **agency**, **magazine**, or **wire service**.

A photographer's stories must be entered consistently in the same division.

In both divisions, entries should have a clearly defined structure with each image contributing something different. Literal, chronological stories and thematic essays are both acceptable; logical organization, however, is essential. Edit tightly. Eliminate weak and redundant images.

Each submission in a picture story category must be summarized in a single paragraph in the "File Info" caption field of the first photograph in the series.

A picture story may be entered only once. Do not re-edit photos from the same story then submit as a different versions.

U.S. Economy picture stories should be entered in category #10.

Newspaper Picture Story Division

16 - News Picture Story
A story or essay based on daily coverage of general news or breaking news. Twelve photographs maximum per story.

17 - Issue Reporting Picture Story
A story or essay that explores an important social, economic, or political issue. Twelve photographs maximum per story.

18 - Feature Events Picture Story
A candid, unposed story or essay of a significant planned or unplanned **event** that does not qualify as "hard news" or focus on "social issues." Examples are:
- Michael Jackson's death and memorial,
- President Barack Obama's inauguration,
- spiritual celebrations or pilgrimages,
- cultural festivals,
- or any number of other event-based experiences.

Twelve photographs maximum per story. (Note: Same story cannot be re-entered in category #12 or 21.)

Freelance / Agency Picture Story Division

19 - News Picture Story
A story or essay based on daily coverage of general news or breaking news. Twelve photographs maximum per story.

20 - Issue Reporting Picture Story
A story or essay that explores an important social, economic, or political issue. Twelve photographs maximum per story.

21 - Feature Events Picture Story
A candid, unposed story or essay of a significant planned or unplanned **event** that does not qualify as "hard news" or focus on "social issues." Examples are:
- Michael Jackson's death and memorial,
- President Barack Obama's inauguration,
- spiritual celebrations or pilgrimages,
- cultural festivals,
- or any number of other event-based experiences.

Twelve photographs maximum per story. (Note: Same story cannot be re-entered in category #12 or 18.)

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Online Stories

Open to all editing/production teams or individual photojournalists affiliated with a photo agency, news organization, media company, or who work primarily on a contract or freelance basis, and any online sites affiliated with news organizations, newspapers, magazines, or specialty advocacy organizations.

Stories that feature personal portfolios or business promotions are not eligible.

The multimedia story categories are intended to appraise storytelling in still photojournalism and/or motion photojournalism (video)— using either individual or combined still and video formats. News value, writing, sound (audio), as well as overall organization, clarity of focus and ease of use will be the guiding criteria for the judges.

All multimedia stories must be shot, produced, or published during 2009.

It is preferred that each story in be uploaded as a single file. Preferred format for entries are .MOV files. .MOV files should be sized at a modest resolution, suitable for Web viewing. Other formats such as .SWF files, or .HTML files are accepted as long as the appropriate reference files are included. Also URLs are accepted, but it is important to make sure the links are active and current through the judging dates.

22 - News Story

A multimedia story or essay based on coverage of general news or breaking news. This category will recognize outstanding multimedia reporting utilizing fresh material. Each entry should be a single news story or essay of about four minutes in length. Multiple-chaptered and/or long-form projects should be entered in the Documentary Project of the Year category.

23 - Issue Reporting Story

A multimedia story or essay that explores an important social, economic, or political issue. This category will recognize outstanding multimedia reporting utilizing fresh material. Each entry should be a single issue-related story or essay of about four minutes in length. Multiple-chaptered and/or long-form projects should be entered in the Documentary Project of the Year category.

24 - Feature Story

A multimedia story or essay that reflects the human experience, celebrates life, or chronicles a cultural trend. Respect for the dignity of the subject is important. This category will recognize outstanding multimedia reporting utilizing fresh material. Each entry should be a single feature story or essay of about four minutes in length. Multiple-chaptered and/or long-form projects should be entered the Documentary Project of the Year category.

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Picture Editing Divisions are on next page.

Photo Editing

Photo editing should demonstrate sensitivity for the selection and organization of documentary photography. Page design should reflect consideration for the reader and respect for the vision of the photographer.

End of the year, "Year in Review," weekly collections, or retrospective galleries are not eligible for entry in any editing category.

Judges will consider the effectiveness of the captions, headlines, and other display typography as well as photo content. Aggressive local coverage and imaginative editing of wire and syndicated photos are important. Layout of inside pages and section fronts will be evaluated.

The distinctions of "single" and "multiple" pages are removed for greater flexibility to enter packages. So, an entry may be comprised of a single page, a newspaper doubletruck, a magazine spread or multiple pages — whatever combination best reflects the visual editing of the story.

A published story may be submitted only once. Do not add and remove pages from the same story then submit as different versions.

Newspaper Editing Division

25 - News Story
A published news story or essay based on daily coverage of general news or breaking news. Entries must be from a single newspaper issue, of one or more pages.

26 - Issue Reporting Story
A published issue-related story or essay that explores an important social, economic, or political issue. Entries must be from a single newspaper issue, of one or more pages.

27 – Feature Story (may include sports)
A published feature story or essay that reflects the human experience, celebrates life, or chronicles a cultural trend. Must be from a single newspaper issue, of one or more pages.

28 - Series or Special Section
One topic covered in one or more issues of a newspaper, or in a reprinted edition. End of the year, "Year in Review," weekly collections, or retrospective galleries are not eligible.

29 - Newspaper Picture Editing Portfolio
A newspaper picture editing portfolio may be submitted by an individual editor, a team, or both. Edit tightly. A portfolio entry should present less than 40 pages. Each entry must include one or more submissions from two of the three editing categories, #25, 26, and 27.

Magazine Editing Division

30 - News Story
A published news story or essay based on daily coverage of general news or breaking news. Entries must be from a single magazine issue, of one or more pages.

31 - Issue Reporting Story
A published issue-related story or essay that explores an important social, economic, or political issue. Entries must be from a single magazine issue, of one or more pages.

32 – Feature Story (may include sports)
A published feature story or essay that reflects the human experience, celebrates life, or chronicles a cultural trend. Must be from a single magazine issue, of one or more pages.

33 - Series or Special Section
One topic covered in one or more issues of a magazine, or in a special edition. End of the year, "Year in Review," weekly collections, or retrospective galleries are not eligible.

34 - Magazine Picture Editing Portfolio
A magazine picture editing portfolio may be submitted by an individual editor, a team, or both. Edit tightly. A portfolio entry should present less than 40 pages. Each entry must include one or more submissions from two of the three editing categories, #30, 31, and 32.

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"Best Use of Photography" categories are on next page.

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Entering "Best Use" Categories

An **extra $50 fee** per entry is required for each entry in the Best Use category. If a contestant is **only** submitting a single Best Use entry and no other category entries, then a **single $50 fee** is all that is required.

♦ Online publications will enter URLs in spaces provided on the registration form. The five URLs should point to:

1.) the organization's Web home page

2.) the photo gallery / multimedia page

3.) and three specific stories

♦ Newspaper and magazine entries will be sent to POYi by mail or courier.

♦ Newspapers tape Best Use label to the back of the first and last page of each newspaper section.

♦ Magazines tape Best Use labels to the back of each issue.

♦ Place the complete newspapers or magazines in one envelope. Be sure to write the category number on the envelope.

♦ Mail complete publications to:

Pictures of the Year International

Missouri School of Journalism

109 Lee Hills Hall

Columbia, MO 65211

NOTE: An extra $50 fee is required for each entry into categories 35, 36, & 37.

35 – Best Use by Online Publications

Open to online sites affiliated with news organizations, newspapers, magazines, or specialty advocacy organizations. This category will recognize overall excellence in use of photojournalism (still and/or motion), interactive design, and multimedia storytelling on Web sites produced by independent teams, individual journalists, or media companies.

♦ Only one entry per organization.

♦ The judges will review the Web site's overall home page; the photo gallery / multimedia page; and three specific multimedia stories. Provide URL links to:

1.) the organization's Web home page

2.) the photo gallery and/or multimedia page

3.) and three specific multimedia stories (4-6 minute). May be stories from a larger project.

♦ Portfolios, business promotions, catalogues, or personal Web sites are not eligible.

36 – Best Use by Newspapers

Only one entry per publication. Submit, in one envelope, three complete newspapers, only one of which may be a Sunday issue. Two of the three must be from the following weeks:

♦ January 18 - 24

♦ April 5 - 11

♦ June 7 - 13

♦ July 5 - 11

♦ September 23 - 29.

The third issue may be any date of your choice. (Mailing address in column on left.)

37 - Best Use by Magazines

Only one entry per publication. Submit two consecutive issues published during the year 2009 plus the magazine from the week of June 14, 2009, or the month of July for monthlies. Magazines may submit only one entry to this category. (Mailing address in column on left.)

67th POYi Best Use Label (categories 36 & 37)

(copy as needed)

Check category: ☐ #36 — Best Use by Newspapers

☐ #37 — Best Use by Magazines

Name(s) of Entrant(s) _____

_____

_____

Publication _____

POYi PICTURES OF THE YEAR INTERNATIONAL

POYN
Photographer of the Year
Newspaper

♦ **NOTE, NEW CLASSIFICATION:**
This Premiere category is **restricted** to photographers who are employed as a **staff member** — either full-time, part-time, or as a "stringer" — for a regularly published **newspaper**, either print or online. Freelance and agency-based photographers should enter their portfolios in the Photographer of the Year - Freelance / Agency category.

♦ Use POYN as the filename category.

♦ Submit a maximum of 50 photographs.

♦ A portfolio should be diverse and must include at least four single pictures and at least two multiple-picture stories.

♦ Singles within the portfolio should not be repeated in a picture story in the portfolio.

♦ Arrange the portfolio with the singles first followed by the picture stories.

♦ Insert a blank black .JPG file (black slide) at the beginning of each story to provide separation. However, there should not be any text on blank black files.

♦ Photographers should enter single and picture story categories so judges are familiar with the work before portfolios are judged.

♦ POYi will not separate a portfolio and enter the images in individual categories. If you wish to enter work from your portfolio into single or picture story categories, you must provide separate files.

POYFA
Photographer of the Year
Freelance / Agency

♦ **NOTE, NEW CLASSIFICATION:**
This Premiere category replaces "Magazine Photographer of the Year" and is **open to all** photographers who are self-employed as a **freelance** photographer, or work — either full-time, part-time, or contract — for a news **agency, magazine,** or **wire service**. Newspaper photographers should enter in the Photographer of the Year - Newspaper.

♦ Use POYFA as the filename category.

♦ Submit a maximum of 50 photographs.

♦ A portfolio should be diverse and must include at least four single pictures and at least two multiple-picture stories.

♦ Singles within the portfolio should not be repeated in a picture story in the portfolio.

♦ Arrange the portfolio with the singles first followed by the picture stories.

♦ Insert a blank black .JPG file (black slide) at the beginning of each story to provide separation. However, there should not be any text on blank black files.

♦ Photographers should enter single and picture story categories so judges are familiar with the work before portfolios are judged.

♦ POYi will not separate a portfolio and enter the images in individual categories. If you wish to enter work from your portfolio into single or picture story categories, you must provide separate files.

DPOY
Documentary Project of the Year

This Premiere category is open to teams or individuals that best utilizes online multimedia components to investigate or explore social, economic, or political issues.

The Documentary Project category is intended to appraise storytelling in still photojournalism and/or motion photojournalism (video), as a special report, a series, or with multiple chapters. The project should employ the right mix of still photography, motion photography (video), audio, and graphics to visually communicate the story. In addition, news value, writing, audio, as well as overall organization, design, clarity of focus, and ease of use will be the guiding criteria for the judges.

♦ **Open to all** editing/production teams or individual photographers, editors, or producers. This may include those who work on a freelance basis or are affiliated with a photo agency, news organization, media company, or any online sites affiliated with newspapers, magazines, or specialty advocacy organizations.

♦ Use DPOY as the filename category.

♦ There are no length criteria.

♦ Personal Web portfolios, agency catalogs, or business promotions are not eligible.

♦ Projects must be either shot, produced, or published during 2009.

♦ Provide a URL to the project's primary Web page during registration. The judges will review the work as it appears online, so it is important to make sure the URLs are active and current through the judging dates.

♦ You **may** (not required) supplement the entry with the print media components.

♦ An **extra $50 fee** per entry is required in this Premiere category. If a contestant is **only** make one entry and no other category entries, then a **single $50 fee** is all that is required. **Three projects constitutes one entry**. Each individual project will be judged separately. There is no limit on the number of times that a team or individual may enter, but counts toward the 15 total possible submissions in POYi. For example, if a contestant wishes to submit six projects, they could submit three projects for the first $50, then submit three more projects for another $50.

WUA
World Understanding Award

This Premiere category will recognize a photographer's extended story or essay that focuses on the human condition and portrays a sense of justice or insight into difficult problems. This could include a facet of human relations, a mutual concern for world conflict, social injustice, or any number of other topics.

You **may** (not required) supplement the entry with supporting materials such as an online presentation, letters of support, and other documentation that reflects the impact of the story on society.

♦ Use WUA as the filename category.

♦ Submit a maximum of 40 images.

♦ Entries need not have been published.

♦ There are no subject requirements.

♦ There are no time restrictions. Photos need not have been taken during 2009.

♦ Individual images must be labeled according to the digital entry guidelines.

♦ The project essay must be summarized in a single paragraph in the "File Info" caption field of the first photograph in the series.

♦ All photographs should include captions.

♦ Previous World Understanding entries may not be resubmitted for five years.

♦ Winning entries from previous years may not be resubmitted.

♦ Portions of the essay **may not** be entered in single or picture story categories.

♦ Portions of the essay may be part of a Photographer of the Year portfolio entry only if the photos entered were taken or published during the current competition year 2009.

GVA
Global Vision Award

This Premiere category will recognize a photographer's extended story or essay that explores issues related to the environment, natural history, or science. This could include a facet of human impact on the natural world, scientific discovery, coverage of plant or animal habitat, climate concerns, or similar topics. This is not a category for coverage of human medical issues or natural disasters, unless they are a proven result of environmental impact.

You **may** (not required) supplement the entry with supporting materials such as an online presentation, letters of support, and other documentation that reflects the impact of the story on society.

♦ Use GVA as the filename category.

♦ Submit a maximum of 40 images.

♦ Entries need not have been published.

♦ A majority of the photos must have been taken during 2009. Historic or establishing images shot in previous years may be included as supporting or transitional material.

♦ Individual images must be labeled according to the digital entry guidelines.

♦ The project essay must be summarized in a single paragraph in the "File Info" caption field of the first photograph in the series.

♦ All photographs should include captions.

♦ Winning entries from previous years may not be resubmitted.

♦ Singles and picture stories from this category may be entered in both Science/Natural History categories #1 and 2.

♦ Portions of the essay may be part of a Photographer of the Year portfolio entry if the photos were taken or published in 2009.

PICTURES OF THE YEAR INTERNATIONAL

CAA
Community Awareness Award

This Premiere category will recognize a photographer's extended story or essay that demonstrates an understanding of and appreciation for everyday life within a community. A "community" definition may include a small commune, a neighborhood, a town, a city, a rural agricultural area, or socioeconomic geographic region.

The purpose is to encourage greater attention to the small events in life that are often overshadowed by the news of the day, and to celebrate those images that remind us that the world turns on the work and dreams of the common woman and man.

♦ Use CAA as the category filename.
♦ Submit a maximum of 40 images.
♦ Entries need not have been published.
♦ All photographs must have been taken or published for the first time in 2009.
♦ Individual images must be labeled according to the digital entry guidelines.
♦ The project essay must be summarized in a single paragraph in the "File Info" caption field of the first photograph in the series.
♦ All photographs should include captions.
♦ Winning entries from previous years may not be resubmitted.
♦ Singles and picture stories from this category may be entered in other categories.
♦ Portions of the essay may be part of a Photographer of the Year portfolio.

OWW
One Week's Work

The spirit of One Week's Work is to honor the general assignment photojournalist who best demonstrates versatility in covering the diversity of life within a community. The judges will weight the breadth of coverage from features, to general news, to sports.

♦ Use OWW as the category filename.
♦ Submit a maximum of either:
  • 12 single images, **or**
  • 11 single images and one photo story (12 photographs maximum), **or**
  • 11 single images and one multimedia story (about four minutes maximum).

Images from the pictures story or multimedia piece may not be duplicated in the singles.

♦ Entries need not have been published.
♦ All photographs must have been taken (but not necessarily published) within seven consecutive days in 2009. Indicate in the "File Info" caption/description field the date each photograph was taken.
♦ Singles and picture stories from this category may be entered in other categories.
♦ Singles and picture stories from this category may be part of a Photographer of the Year portfolio.

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Best Photography Book Award

Book entries must rely on documentary photography and have been published

sometime within the last three years (2007, 2008, or 2009). Photographs may be the work of one or more photographers.

♦ The photographer and the publishing house should coordinate so that duplicate entries are not received.
♦ Previous entries are not eligible.
♦ Submit only one copy of the book and tape a "Best Book" label on the inside of the back cover. Download the .pdf "Best Book and Best Use Labels" from our Web site. Include the book title on the label and entry form.
♦ The trophy and cash prize will honor the photographer(s). The publishing group will be recognized with an engraved plaque, listing the photographer and editors involved.
♦ An **extra $50 fee** per entry is required for each book entered in this Premiere category. If a contestant is **only** entering a single book and no other category entries, then a **single $50 fee** is all that is required.

Angus McDougall
Overall Excellence in Editing Award

No entry required. Judges will select one organization that demonstrates excellence in photo use across all editing and multimedia divisions. Winner will host a sterling silver trophy for one year, receive a plaque, and tuition to the Missouri Photo Workshop. POYi also will donate $1,000 in the winner's name to the Angus & Betty McDougall Center for Photojournalism Studies.

Reminders.   Have you … ?

♦ Labeled your files properly

♦ Provided complete caption information in the metadata, or "File Info," field for each .JPG image file

♦ For each picture story entered, written a single-paragraph summary in the "File Info" caption field of the first photograph in the series

♦ Folder is .zip compressed before uploading during registration (Instructions on how to compress your entry into a .zip file can be found on the first page of the online entry form.)

♦ Submitted payment after uploading entry

♦ For a portfolio, put your singles before your stories in your portfolio section

♦ For a portfolio, insert a blank black .JPG file (black slide) at the beginning of each story to provide separation

♦ For Premiere categories, labeled your entries with the proper designation (POYFA, WUA, GVA, etc.)

♦ Prepared the .MOV or .SWF files for multimedia story categories

♦ Prepared the required URLs for "Best Use" in multimedia and for Documentary Project of the Year categories

Pictures of the Year International

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Statement of permissions upon entry

   I declare that I am authorized by the holder of the copyright (or the right to copyright) to submit photographs to the 67th annual Pictures of the Year International (POYi) competition. I grant permission to Pictures of the Year International and the Missouri School of Journalism to use my submitted photographs in exhibitions, in publications, and in promotions of the competition itself, and for educational, research, and historical record purposes concerning Pictures of the Year International. This usage includes, but is not limited to, slides/tapes, television film/tapes, videodisc, DVDs, CDs, Internet web site, and any other type of mechanical, electronic, or digital dissemination system. Winning photographs, published tearsheets, editing displays, multimedia productions, and other images selected for historic significance become part of the permanent POYi archive. By entering, I declare that the photographs were taken or initially published during the calendar year of 2009. (The time period does not apply to the World Understanding Award.)

Pictures of the Year International is a program of the
Donald W. Reynolds Journalism Institute at the Missouri School of Journalism