



Web site: www.poyi.org Email: info@poyi.org Phone: 573-884-2188

CALL FOR ENTRIES

Complete Guide for Entry, Registration, and Category Descriptions

Welcome to the 65th annual Pictures of the Year International. With the numerous improvements and changes in this year's competition, we wanted to provide you with this advance look at contest divisions and categories.

Our goal is to make the categories more relevant and the process more efficient. We are excited to add a new premiere category to this year's competition. The "Global Vision Award" will recognize photojournalistic coverage of an environmental, natural history, or scientific issues. POYi also is expanding its multimedia division with a new category, "Best Multimedia Project," which reflects our profession's growing online importance. And we are unveiling another new category, "Portrait Series."

When you enter POYi, your work becomes a part of visual history. Now in its 65th year, Pictures of the Year International is important because it is a living and a valuable archive. More than 39,000 photographs have been selected as the best pictures from each year, 1943 to now.

We will begin accepting entries on Friday, December 21, and continuing through Friday, January 18. It is expected to take the judges three weeks to review and select the best from almost 40,000 entries. The open judging begins with the newspaper and general division on February 17, moves to the magazine divisions during the following week, and then concludes with the editing divisions on March 7.

Washington, D.C. is our destination for this year's POYi Education and Awards Program on April 17-18, in partnership with the Newseum, National Geographic, the University of Maryland, and the Corcoran College of Art and Design.

We invite you to enter — to appraise your work, to define the standards of our profession, to reflect our world through your images.

Spirit of the competition

The mission of Pictures of the Year International is to recognize excellence in documentary photography and photojournalism, within both still and motion formats. Images should reflect the news events and social issues with a respect for the integrity of the scene and the intent of the moment. Digital manipulation and manufactured photo illustrations are not eligible for entry in any category. Routine image correction for exposure and color toning is acceptable. However, judges will be admonished to disqualify entries that they feel over manipulate the image or exploit the process.

General guidelines

Special Interest for 2007

- Complete online entry, registration, and payment. The Web platform to submit electronic entries will be available Friday, December 21. Easy-to-follow instruction will guide you through the process to register and upload your images for specific categories. Also there will be instruction for editors to post pdf pages for editing categories.
- Global Vision Award — To complement our science and natural history categories, we are offering a new premiere category honoring extended coverage of an environmental, natural history, or scientific issue. The recipient of this award will receive a crystal engraved trophy and a cash award of \$1,000.
- Best Multimedia Project — The multimedia division is expanded to honor the best extended series or project that encompasses a long-form story or multiple chapters. The team will be recognized with a \$500 cash award to the organization and a plaque listing all the participants.
- Portrait Series — This is a new category that complements the single portrait category and allows for themed coverage in multiple images.
- Magazine Single Spreads or Covers — There are two new categories in the Magazine Editing division that are single spreads or covers related to both news and features.
- McDougall Award — In addition to newspapers, judges may consider a news organization's online component for the Angus McDougall Overall Excellence in Editing Award.

Awards and Prizes

- Newspaper Photographers of the Year will receive a Tiffany crystal engraved trophy and a \$1,000 cash award. The runners-up will receive a plaque and a \$500 cash award and the third-place winner will receive a plaque and a \$250 cash award.
- Magazine Photographers of the Year will receive a Tiffany crystal engraved trophy and a \$1,000 cash award. The runners-up will receive a plaque and a \$500 cash award and the third-place winner will receive a plaque and a \$250 cash award.
- The World Understanding Award winner will receive a Tiffany crystal engraved trophy and a \$1,000 cash award.
- The Global Vision Award winner will receive a Tiffany crystal engraved trophy and a \$1,000 cash award. **This is a new premiere category.**
- The newspaper winning the Angus McDougall Overall Excellence in Editing Award will receive, for a year, a sterling silver traveling trophy, a plaque and tuition to the Missouri Photo Workshop.

- The Community Awareness Award recipient will receive a Tiffany crystal engraved trophy and a \$500 cash award.
- The One Week's Work recipient will receive a Tiffany crystal engraved trophy and a \$500 cash award.
- The Best Book Award recipient will receive a Tiffany crystal engraved trophy and a \$500 cash award to the individual photographer or photographers. The publishing house will be recognized with an engraved plaque.
- Best Multimedia Project —The first place winner will receive a \$500 cash award to the organization and a plaque listing all the participating members. The second and third place winners will receive a plaque and a \$250 cash award. **This is a new multimedia category.**
- First place winners in individual categories will receive plaques. All other places in individual and team categories will receive certificates.

Winner Notification

- Winners will be posted at www.poyi.org on Monday, March 10, 2008.
- All winners will be contacted immediately after the results have been announced and may be asked to submit reproduction quality material for use in a traveling exhibition.

Entry Fees

- All entrants must pay an entry fee of \$50 (U.S. dollars) per photographer or editor and may include up to 15 submissions to POYi.

A submission consists of:

- 1) An entry in single or multiple picture category (#1-21)
- 2) An entry in single or multiple editing category (#22-33)
- 3) An entry in single multimedia news or feature story category (#37 & 38)
- 4) A Newspaper or Magazine Photographer of the Year portfolio
- 5) A World Understanding Award, Global Vision Award, Community Awareness Award or One Week's Work entry.

- Payments will be accepted electronically during online registration at www.poyi.org.

Instructions will be provided when the Web platform is available to submit entries.

- News organizations may sponsor the entries of multiple individual entrants with a combined payment. The electronic registration form will provide for a sponsored payment.
- For the General, Newspaper, and Magazine Divisions, a unique entry form must be submitted for each photographer. For the Editing and Multimedia Divisions, an entry can include work from any number of people who worked on the publication or production.
- An extra \$50 is required for:
 - 1) Each entry made by newspapers and magazines in the Best Use of Photographs.
 - 2) Each entry made by newspapers and magazines in the Best Use of Multimedia.
 - 3) Each entry made by newspapers and magazines in the Best Multimedia Project.
 - 4) Each book entered in Best Photography Book category. If a contestant is only entering this division and no other categories, then a single \$50 fee is all that is required.
- Entry fees may be made by electronic payment, via the online entry form. VISA, MasterCard and Discover are accepted.

Rules and Preparation Tips

All entries will be accepted electronically online at the Pictures of the Year International web site – www.poyi.org

- **Deadline: All entries must be electronically transferred to POYi no later than Friday, January 18, 2008 at 11:59 p.m CST.**
 - Deadlines will be strictly enforced.
 - **All entries must have been taken or published for the first time between January 1, 2007, and December 31, 2007, except for entries in the World Understanding Award, which has no time restrictions.**
 - Previously published work is not eligible, unless it is part of either the World Understanding Award, Global Vision Award, or Community Awareness Award categories. Photographic retrospectives, collections, or career portfolios are not eligible.
 - All entries must be the work of only one person. Team entries are allowed in only the Editing and Multimedia Divisions.
 - Photographers should enter their work individually. A news organization or agency may enter work on behalf of the photojournalists or photo editor. However, it is the responsibility of the news organization or agency to coordinate the effort with the photographer so duplicate entries are not received. Also there should be communication between the agency and the publication so that both do not enter the same photographer's work.
 - An online registration form must be completed for each individual or team entering.
 - Entries/submissions by more than one photographer or editor must be sent as separate transfers. Each photographer/editor must submit an entry form and payment.
 - Each photographer or editor may include up to 15 submissions to POYi.
- A submission consists of:
- 1) An entry in single or multiple picture category (#1-21)
 - 2) An entry in single or multiple editing category (#22-33)
 - 3) An entry in a single multimedia news or feature story category (#37 & 38)
 - 4) A Newspaper or Magazine Photographer of the Year portfolio
 - 5) A World Understanding Award, Global Vision Award, Community Awareness Award or One Week's Work entry.
- Entries in multiple picture categories should consist of at least three, but no more than 12 photographs.
 - An entry in the Best Photo Column category should include three representative photo columns of your choosing, per individual or team.
 - No written or printed information, such as names, affiliations or captions, may appear within the image area.
 - No added masks, borders, backgrounds or other artistic effects are allowed. Transparency or negative film edges will be allowed if the original image was shot on film and the border is the true nature of the medium.
 - Submit only one image per file.
 - Entrants who work for both newspapers and magazines may submit work in any division of

the contest - General, Newspaper or Magazine. **However:**

- a single photograph or story may be submitted only once;
- a single photograph should not appear in more than one story;
- General Division photos and stories. (Pictorial, Sports Portfolio and Story, One Week's Work and Science/Natural History Picture singles and story categories) may be included in either Newspaper Photographer of the Year or Magazine Photographer of the Year portfolios.
- If a photographer enters a Photographer of the Year portfolio, all individual entries (single photos and stories) must be entered in the same division (newspaper or magazine) as his or her portfolio.

■ **In summary, a single photograph may appear as:**

- 1) a single entry
- 2) a part of one picture story
- 3) a part of a multimedia story or project entry
- 4) a part of a Sports Portfolio entry
- 5) a part of a Photographer of the Year portfolio entry
- 6) a part of a World Understanding Award entry
- 7) a part of a Global Vision Award entry.
- 8) a part of a Community Awareness Award entry
- 9) a part of a One Week's Work entry

■ Portions of World Understanding Award entries may not be reedited and then entered in photo story categories.

■ Judges will not reclassify entries; entrants must edit and place their work where they think it fits best.

■ Entries will not be returned.

■ Hard copies (complete issues of newspapers or magazines, or a book) will only be accepted for entry in the Best Photography Book Award (#48) and Best Use of Photographs (#34-36).

These entries should be shipped via mail or courier to:

PICTURES OF THE YEAR INTERNATIONAL

The Missouri School of Journalism

109 Lee Hills Hall

Columbia, MO 65211-1370

Phone: 573-882-4882

Definitions

■ **Affiliation** - the employer, agency or publisher that should receive credit in the exhibition, on the Pictures of the Year International web site, and any potential publication, etc.

■ **Entry** - Single Picture Categories: Each photo - Single Picture Categories: Each photo submitted counts as one entry. Multiple Picture Categories: Each story, Sports Portfolio or One Week's Work submission counts as an entry. Photographer of the Year Portfolios: Each portfolio counts as one entry. Special categories: Each World Understanding Award and Community Awareness submission counts as one entry.

■ **Entry Fee** - fee to enter contest plus any additional fees for the Best Use in Print and Multimedia or Best Book categories.

- Submission - synonymous with entry. Total entries under one name: 15.
- File - a digital image saved as a .jpeg or .pdf.
- Folder - way to group stories and portfolios in a digital media.

Online Entry and Payment

POYi features electronic online entry and registration. **The POYi servers will be open and available for uploads beginning Friday, December 21.** Email notification and our web site will announce the availability. This information is intended to provide an advance overview of the process.

To submit entries, you will be directed to:

- Access the POY website, www.poyi.org, and follow the marked link.
- Enter your entry information online.
- Electronically submit entry form.
- Upload transfer a .zip or .sit file with all your category entries.
- Enter payment information and submit payment form.
- You will receive email confirming your payment with instructions for uploading your images.
- **The deadline is Friday, January 18, 2008 at 11:59 p.m. CST.**

Checklist for Photographers

Have you...?

- ✓ Labeled your files properly
- ✓ Provided a title and complete caption information within each file
- ✓ Written a summary for each story or essay, and included it in the File Info field of the first image
- ✓ Submitted payment

Are you entering a portfolio?

Have you...?

- ✓ Put your singles before your stories in your portfolio section
- ✓ Labeled your portfolio entries with the proper designation (MPOY, NPOY, etc) and include black slides to indicate individual stories within the portfolio

Checklist for Editors

Have you...?

- ✓ Submitted your entry form and payment. The 'Best Use' fees are in addition to the fee to enter the competition
- ✓ Submitted the URL of the interactive entry for categories 37 - 41

Entry Preparations

General, Newspaper, and Magazine divisions

IMPORTANT: Please locate the “File Naming and Uploading Guide”

On the POYi Web site (www.poyi.org) is a link to the pdf “File Naming and Uploading Guide.” This guide provides instructions about how to name and upload your jpg entry files. The pdf link

is located along the left column of the Web site's home page, just below the "Complete Call for Entries" link. Please read and print it for reference when preparing your entries.

Digital File Specifications

- All entries must be submitted online.
- Resolution: 300 DPI
- Image Size: 12 Inches, width or height, whichever is longest. If you do not have the file size we request, then submit the largest you can - but do not interpolate (up-size the original file).
- File type: jpg. Be sure each file is a .jpg and carries the extension ".jpg"
- JPG compression: high.
- Color Mode: use RGB mode.
- Images must be free of artificial strokes, type, or borders.
- A CD or DVD may be submitted only under special circumstances with advance approval from the POYi office. We recognize that some international locations may have unreliable Internet connections. Place your full name on the outside of the disk and name the disk with your name as well.

Digital "File Information"

Please include the following information under "File Info" for each image:

1. Title: Story title - Image title
2. Author: Photographer's name.
3. Caption/Description: Include Story title - Image title and then type complete caption info. The captions are read during judging as they are submitted, so carefully prepare your captions. If a story is entered in a story category and a portfolio, be sure the first image has a story summary in this field. Captions and story summaries must be submitted in the English language.
4. Caption/Description writer: photographer's or editor's name, use if applicable.
5. Category: # of contest category.
6. Credit: your affiliation.
7. Source: Identify for whom you made the picture(s): newspaper, magazine, picture agency, freelance. This is how you want the full credit to read.

File Naming Specifications

All files must meet the requirements of the naming convention explained in the "**File Naming and Uploading Guide**" pdf posted on the POYi Web site. This includes the naming conventions of PDFs and JPGs.

- If entering an image in a single picture category and multiple picture category, include separate entries with appropriate filenames and file information.
- Categories: All file names will have a number in the "category" part of the file name, except for premiere categories that use an abbreviation such as WUA for World Understanding Award.
- When numbering files in the portfolio, place singles first, then stories.
- You may insert a black/blank jpg file between stories in your portfolio. However, there should not be any text or titles on the blank slides.

Editing PDF Specifications

- PDF entries are required in all Editing categories, **but not** in the Best Use of Photography categories.
- All entries must be submitted online.
- No printouts of PDF files are required. PDF entries will be judged from projection of the digital files.
- PDF Quality: PDFs should be submitted at 300 DPI print quality.
- File type: PDF (Portable Document Format). Be sure to append each file with “.pdf.”
- Pages: Each page of the publication should be submitted as a separate PDF. For Magazine editing in “Single Spread or Covers” categories (#29 and 30), two facing pages should be submitted as a single pdf file so the spread is viewed as a single design. Save each page as a unique file. Only single page PDFs will be accepted.
- Naming: Names of PDFs must match the file naming convention explained above. For example, 65-26-GilbS 01.pdf.
- Team entries: List on the entry form everyone who deserves credit for the entry. Winners will be listed as “team” on all external publications.
- A CD or DVD may be submitted only under special circumstances with advance approval from the POYi office. We recognize that some international locations may have unreliable Internet connections. Place your full name on the outside of the disk and name the disk with your name as well.

Multimedia Specifications

- Provide the web site’s URL on the entry form.
- Multimedia entries will be judged through March 7. Please ensure that URLs are accurate through that date.
- Judges prefer to review the work as it appears online, therefore CDs and DVDs of multimedia files will not be accepted.
- Portfolios, business home pages and catalogues are not eligible.
- All production entries must have been created during 2007.

General and Newspaper Divisions

General Division Categories

Open to newspaper, freelance, magazine and wire service photographers. In story categories, literal, chronological, and thematic essays are acceptable, however logical organization is essential. Edit tightly. Eliminate weak and redundant images. Write succinct, descriptive titles. In the past, many otherwise fine entries have been rejected due to weak editing.

1 - Science/Natural History

A photograph that increases understanding and appreciation of science or the natural world.

2 - Science/Natural History Picture Story

A story or essay that increases understanding and appreciation for science or the natural world. Summarize the entry in a single paragraph in the File Info "Caption Field" of the first picture in the series. Twelve photographs maximum per entry.

3 - Sports Action

A photograph that captures the action of individual or team sports.

4 - Sports Feature

A photograph that increases understanding and appreciation for individual and team sports or celebrates the role athletics play in the lives of amateur and/or professional athletes and fans.

5 - Sports Picture Story, Sequence or Series

A story, sequence or series that increases understanding and appreciation for individual and team sports and/or the role that athletics play in the lives of amateur and/or professional athletes and fans. Twelve photographs maximum per entry.

6 - Sports Portfolio

Demonstrate versatility. Submit a maximum of twelve action and feature photographs that include at least three different sports.

7 - Pictorial

A graphic image that expresses beauty, tension, harmony, chaos and other abstract concepts through composition and tonal and color relationships more than through human interaction.

8 - Feature Single

An unposed photograph that celebrates life. Respect for the dignity of the subject is important.

9 – Portrait

A single photograph of a person that reveals the essence of the subject's character.

10 – Portrait Series

A themed series of photographs of individuals or a group of individuals that reveals the essence of the subjects' character. Summarize the entry in a single paragraph in the file info "Caption Field" of the first in the series. Seven photographs maximum per series.

11 - Best Photo Column

A regularly reoccurring, self-generated enterprise that uses a narrative style to blend words and images and reflects aspects of a community or lifestyle. **It should not be a trade, industry, or profession-based blog targeted only to our photojournalism community.** The forum may be defined as either a photo column, photo journal, or photo blog. The photojournalists must provide a brief "statement of purpose" for the column, appearing in the caption field of the first image. Judges also will weigh the quality of the text that accompanies the images. The column must be "published" in some form — either in print or online. Entries should be submitted in their original published form as either a .jpg or .pdf page from the print edition, or a URL link to the online edition. Independent and personal web sites will be considered as "published." The entry may be either submitted individually or as a team. An entry should include three representative photo columns of your choosing, per individual or team. A second entry of three additional columns is permitted, but counts toward the 15 total possible

submissions in POYi. Another possibility is for an individual to submit an entry, and then the news organization to submit different selections as a “team” entry.

(IMPORTANT NOTE: The electronic registration does not include a field to list the URLs when submitting Web site photo columns. So for Web-based photo columns, please put the URL in a .txt file, name the .txt file consistent with the naming convention, and upload .txt file with rest of images.)

Newspaper Division - Single Picture Categories

Open to newspaper and wire service photographers and freelancers who work primarily for newspapers and wire services.

12 - General News Reporting

A photograph from a political, social or cultural event for which planning was possible or that explores issues or news of the day distinct from breaking news.

13 - Spot News

A picture of an event taken in the course of daily coverage. Examples: fires, accidents and demonstrations.

Newspaper Division - Multiple Picture Categories

Open to newspaper and wire service photographers and freelancers who work primarily for newspapers and wire services. Submissions should have a clearly defined structure through which each image contributes something different. Literal, chronological stories and thematic essays are both acceptable; logical organization, however, is essential. Edit tightly. Eliminate weak and redundant images. Write succinct, descriptive titles. In the past, many otherwise fine entries have been rejected due to weak editing.

14 - News Picture Story

A story based on daily coverage of events. Twelve photographs maximum per story.

15 - Issue Reporting Picture Story

A story or essay that explores an important social, economic or political issue. Examples: the homeless and those who help them, decline and growth in urban communities, environmental decay and development. Twelve photographs maximum per story.

16 - Feature Picture Story

A candid story or essay that celebrates life. Respect for the dignity of the subject is important. Twelve photographs maximum per story.

Note: Each entry in a picture story category must be summarized in a single paragraph in the “file info” caption field of the first photograph in the series.

Magazine Division

Magazine Division - Single Picture Categories

Open to agency, contract, freelance, or magazine staff photographers who work primarily for magazines or special interest media organizations.

17 - General News Reporting

A photograph from a political, social or cultural event for which planning was possible or that explores issues or news of the day distinct from breaking news.

18 - Spot News

A picture of an event taken in the course of daily coverage. Examples: fires, accidents, local natural disasters and demonstrations.

Magazine Division - Multiple Picture Categories

Open to agency, contract, freelance, or magazine staff photographers who work primarily for magazines or special interest media organizations. Submissions should have a clearly defined structure through which each image contributes something different. Literal, chronological stories and thematic essays are both acceptable; logical organization, however, is essential. Edit tightly. Eliminate weak and redundant images. Write succinct, descriptive titles. In the past, many otherwise fine entries have been rejected due to weak editing.

19 - News Picture Story

A story based on daily coverage of events. Twelve photographs maximum per story.

20 - Issue Reporting Picture Story

A story or essay that explores a social, economic or political issue. Examples: the homeless and those who help them, decline and growth in urban communities, environmental decay and development. Twelve photographs maximum per story.

21 - Feature Picture Story

A candid story or essay that celebrates life. Respect for the dignity of the subject is important. Twelve photographs maximum per story.

Note: Each entry in a picture story category must be summarized in a single paragraph in the “file info” caption field of the first photograph in the series.

Editing Divisions

Photo editing should demonstrate sensitivity for the selection and organization of documentary photojournalism and the appropriate use of photo illustrations. Page design should reflect consideration for the reader and respect for the vision of the photographer. Judges will consider the effectiveness of the captions, headlines and other display typography as well as photo content. Aggressive local coverage and imaginative editing of wire and syndicated photos are important. Layout of inside pages and section fronts will be evaluated.

Newspaper Editing categories

May be the work of one or more persons.

22 - Single Page News Story

Limited to one page, which cannot also be entered as part of a multiple page entry. Individual doubletruck spreads count as a single page entry and cannot be entered in multiple-page categories.

23 - Single Page Feature Story (may include sports)

Limited to one page, which cannot also be entered as part of a multiple page entry. Individual doubletruck spreads count as a single page entry and cannot be entered in “multiple page” categories.

24 - Multiple Page News Story

Must be from one issue of the newspaper. A series is not eligible. No singles. Doubletrucks may be a part of a multiple page entry, but cannot be entered as only the individual spread. Single doubletruck spreads should be entered in “single page” categories.

25 - Multiple Page Feature Story (may include sports)

Must be from one issue of the newspaper. A series is not eligible. No singles. Doubletrucks may be a part of a multiple page entry, but cannot be entered as only the individual spread. Single doubletruck spreads should be entered in “single page” categories.

26 - Newspaper Series or Special Section

One topic covered in one or more issues of a newspaper, or in a reprinted edition.

27 - Newspaper Picture Editing Portfolio: Circulation less than 100,000

- A newspaper picture editing portfolio may contain no more than eight submissions. Multiple page submissions (sections, series, magazine or tabloid layouts) count as one entry.
- Each entry must include one or more submissions from both categories 22 and 23, plus one or more submissions from either category 24 or 25.

28 - Newspaper Picture Editing Portfolio: Circulation greater than 100,000

- A newspaper picture editing portfolio may contain no more than eight submissions. Multiple page submissions (sections, series, magazine or tabloid layouts) count as one entry.
- Each entry must include one or more submissions from both categories 22 and 23, plus one or more submissions from either category 24 or 25.

Magazine editing categories

May be the work of one or more persons.

29 – Single Spread or Cover News Story

Must be two facing pages designed as a single spread or a single magazine cover from one issue of the magazine.

30 – Single Spread or Cover Feature Story

Must be two facing pages designed as a single spread or a single magazine cover from one issue of the magazine.

31 - Multiple Page News Story

Must be a news topic presented across more than two pages from one issue of the magazine.

32 - Multiple Page Feature Story - (may include sports)

Must be a feature or issues topic presented across more than two pages from one issue of the magazine.

33 - Magazine Picture Editing Portfolio

- Newspaper-produced magazine entries are allowed.
- A magazine picture editing portfolio may contain up to six submissions from the individual category numbers 29 - 32.

Best Use of Photographs

Only one entry per publication may be submitted for categories 34-36. An extra \$50 fee is required for this category.

- Dailies: Submit, in one envelope, three complete newspapers, only one of which may be a Sunday issue. Two of the three must be from the same week, chosen from one of the following: January 22-28; March 5-11; April 16-22; August 13-19; September 17-23; October 22-28. The third issue may be any date of your choice.
- Weeklies or Semi-Weeklies: In one envelope, submit two consecutive issues beginning with the issue published in one of the above weeks, plus a third issue of your choice.
- Tape Best Use label to the back of the first and last page of each newspaper section or each magazine. Place the complete newspapers or magazines in one envelope. Be sure to write the category number on the envelope.
- Mail complete publications to:
Pictures of the Year International
Missouri School of Journalism
109 Lee Hills Hall
Columbia, MO 65211

34 - Newspapers: Circulation less than 100,000

35 - Newspapers: Circulation greater than 100,000

36 - Magazines

Submit two consecutive issues published during the year 2007 plus the magazine from the week of August 12, 2007, or the month of August for monthlies. Magazines may submit only one entry to this category. Attach labels to the back of each issue.

Multimedia Divisions

The multimedia categories are intended to appraise storytelling in still photojournalism and/or motion photojournalism (video)— using either individual formats or a combination of still and video. In addition, news value, writing, sound (audio), as well as overall organization, clarity of focus and ease of use will be the guiding criteria for the judges. Multimedia stories and projects must be either shot, produced, or published during 2007. Judges will be reviewing the work as it appears online, so it is important to make sure the URLs are current through the judging dates.

Best Multimedia Stories or Essays

37 - Best Multimedia News Story or Essay

A single news story based on daily coverage of general news events or issue. This category will recognize outstanding multimedia reporting utilizing fresh material. Each entry should be a single news story or essay of about four minutes in length. Multiple-chaptered projects should be entered in category #39 — Best Multimedia Project.

38 - Best Multimedia Feature Story or Essay (may include sports)

A single candid story or essay that celebrates life. This category will recognize outstanding multimedia reporting utilizing fresh material. Each entry should be a single feature story or essay of about four minutes in length. Multiple-chaptered projects should be entered in category #39 — Best Multimedia Project.

39 - Best Multimedia Project

This is a new multimedia category. A team project comprising multiple chapters that explores or investigates an important social, economic or political issue. The series should employ the right mix of still photography, motion photography (video), audio, and graphics to visually communicate the story. There are no length criteria. An extra \$50 fee is required for this category, and may include up to three project submissions. There is no limit on the number of times that a team or organization may enter. So for example if a news organization has six major projects they wished to enter, a team could submit three projects for the additional \$50, then submit three more projects for another \$50.

Best Use in Multimedia

Only one entry per news organization may be submitted for categories 40 or 41. The judges will review the Web site's overall home page, the photo gallery / multimedia page, and three specific multimedia stories. Therefore, entrants are required to provide URL links to:

- the current home page of the news organization.
- the photo gallery and/or multimedia display page.
- three specific multimedia stories (each six minutes maximum). These stories may be part of a larger project, but the specific story needs to be identified.

An extra \$50 fee is required for this category.

40 - Interactive Publication / Small Media

This category will recognize overall excellence in use of photography, interactive design and multimedia story-telling on Web sites produced by individuals, independent teams and small media companies, such as small daily or weekly newspapers that serve regional or special interest audiences.

41 - Interactive Publication / Major Media

This category will recognize overall excellence in use of photography, interactive design and multimedia story telling in national and international Web sites produced by broadcast and online networks, metropolitan newspapers and others serving broad, mass market audiences.

42 - Newspaper Photographer of the Year Portfolio

- Submit a maximum of 50 images for the portfolio. Each single photo and multiple image category counts as a single entry. A portfolio may contain no more than 15 entries. Do not put images in separate folders.
- Use NPOY as the category in the filename.
- Arrange images with the singles first followed by the picture stories.
- A newspaper portfolio should be diverse and must include submissions from at least four single picture categories (categories 1, 3, 4, 7, 8, 9, 12, and 13) and at least two multiple picture categories (categories 2, 5, 10, 14, 15 16).
- Portfolios will not be broken down in to individual categories. If you wish to enter work from your portfolio into single or multiple picture categories, you must provide separate files.

43 - Magazine Photographer of the Year Portfolio

- Submit a maximum of 50 images for the portfolio. Each single photo and multiple image category counts as a single entry. A portfolio may contain no more than 15 entries. Do not put images in separate folders.
- Use MPOY as the category in the filename.
- Arrange images with the singles first followed by the picture stories.
- A magazine portfolio should be diverse and must include submissions from at least four single picture categories (categories 1, 3, 4, 7, 8, 9, 12, and 13) and at least two multiple picture categories (categories 2, 5, 10, 19, 20, and 21).
- Portfolios will not be broken down in to individual categories. If you wish to enter work from your portfolio into single or multiple picture categories, you must provide separate files.

Hints and Tips

- If entering a portfolio, you may insert a “black slide” between your singles and your first story and between each story.
- Photographers are encouraged to enter their singles and stories in individual categories so the judges become familiar with the work before portfolios are judged.
- If entering a portfolio, do not include singles within the portfolio that will later appear in a story within the portfolio.

44 - World Understanding Award

The World Understanding Award will be given to a photographer's story or essay that portrays a sense of justice or insight into difficult problems. This could include a facet of human relations, friendship, a mutual concern for the world environment, the spirit of youth, a lifting of hope for peace or any number of other topics. A maximum of 40 pictures may be entered. In addition to the images, judges will rely on supporting materials such as an online presentation, letters of support and other documentation that reflects how the impact of the story affected the society.

- There are no subject matter requirements.
- Photos need not have been taken during 2007.
- Entries need not have been published.

- Photo essays or parts thereof entered in previous years may not be resubmitted for five years.
- Winning entries from previous years may NOT be resubmitted.
- Individual images should be labeled accordingly.
- Use WUA in the naming convention for this entry.
- Provide a summary of the essay in the caption field of the first image.
- Provide caption information for individual images as necessary.
- Individual images must be labeled according to the digital entry guidelines.
- Portions of your essay may not be edited and entered in a picture story category.
- Your essay may be part of a Photographer of the Year portfolio entry only if the photos entered were taken or published during the current competition year.

45 – Global Vision Award

This is a new premiere category. The Global Vision Award will be given to a photographer's story or essay that explores issues related to the environment, natural history, or science. This could include a facet of human impact on the natural world, scientific discovery, coverage of plant or animal habitat, climate concerns, or any number of other topics. This is not a category for coverage of human medical issues or natural disasters, unless they are a proven result of environmental impact. A maximum of 40 pictures may be entered. In addition to the images, judges will rely on supporting materials such as an online presentation, letters of support and other documentation that reflects how the impact of the story affected the society.

- A significant majority (about 75 percent) of the photos must have been taken during 2007. Historic or establishing images shot during previous years may be included as supporting or transitional material.
- Entries need not have been published.
- Individual images and photo stories from this category may be entered in the Science/Natural History categories, #1 and #2.
- Individual images should be labeled accordingly.
- Use GVA in the naming convention for this entry.
- Provide a summary of the essay in the caption field of the first image.
- Provide caption information for individual images as necessary.
- Individual images must be labeled according to the digital entry guidelines.
- Your essay may be part of a Photographer of the Year portfolio entry only if the photos entered were taken or published during the current competition year.

46 - Community Awareness Award

The Community Awareness Award is given annually to a body of work that demonstrates an understanding of and appreciation for everyday life. Entries must have been produced entirely within the photographer's home community. The purpose is to encourage greater attention to the small events in life, which often are overshadowed by the news of the day, and to celebrate those photographs that remind us that the world turns mostly on the work and dreams of the common woman and man.

- Submit a maximum of 40 images.
- All photographs must have been taken or published for the first time in 2007.

- The entry may contain individual photographs and/or stories and essays.
- Provide a summary of the work in the caption field of the first photograph.
- Individual images must be labeled according to the digital entry guidelines.
- Use CAA as the category in the filename.
- Provide caption information as necessary.

47 - One Week's Work

The spirit of One Week's Work is to honor the general assignment photojournalist who best demonstrates versatility in covering the diversity of life within a community. The judges will weight the breadth of coverage from features, to general news, to sports.

Submit either:

- 12 single images, or
- 11 single images and one photo story (12 photographs maximum) or one multimedia story (about four minutes in length maximum).

No more than one photo story or one multimedia story may be included in the entry. Images from a story may not be duplicated in the singles. All must be taken (but not necessarily published) within seven consecutive days. Indicate in the File Info "Caption/Description Field" the date each photograph was taken.

48 - Best Photography Book Award

Entries must rely primarily on documentary photography and have been published sometime within the last three years (2005, 2006 or 2007). Photographs may be the work of one or more photographers. The photographer and the publishing house should coordinate so that duplicate entries are not received. The trophy and cash prize will honor the photographer or photographers. The publishing group will be recognized with an engraved plaque, listing the photographer and editors involved. Books entered in previous years are not eligible.

- Submit only one copy of the book and tape a Best Use category label on the inside of the back cover. Print the title of the book on the space provided on the label and entry form.

Angus McDougall Overall Excellence in Editing Award

- No special entry is required. Judges will select one news organization that demonstrates consistent excellence in photo use in a variety of categories throughout the editing division. Judges may consider a news organization's online component.

POYi Contest contact information

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Statement of permissions upon entry

I declare that I am authorized by the holder of the copyright (or the right to copyright) to submit photographs to the 65th annual Pictures of the Year International (POYi) competition. I grant permission to Pictures of the Year International and the Missouri School of Journalism to use my submitted photographs in exhibitions, in publications, and in promotions of the competition itself, and for educational, research, and historical record purposes concerning Pictures of the Year International. This usage includes, but is not limited to, slides/tapes, television film/tapes, videodisc, DVDs, CDs, Internet web site, and any other type of mechanical, electronic, or digital dissemination system. Winning photographs, published tearsheets, editing displays, multimedia productions, and other images selected for historic significance become part of the permanent POYi archive. By entering, I declare that the photographs were taken or initially published during the calendar year of 2007. (The time period does not apply to the World Understanding Award.)